



Peterborough: Creating the UK's Environment Capital

Parameters, justification and evidence base

**Supporting documents – Environment capital work plan and
Environment Capital Marketing Strategy**



Shared Vision

Shared Principles

Shared outcomes

Demonstration (Qualitative)

Foundation (Quantitative)



Shared Vision

Creating the UK's Environmental Capital

Shared Principles

An Environment capital....

- 1.Has planned sustainable growth
- 2.Has effective partnership working
- 3.Is committed to continuous environmental improvement
- 4.has a strategic action plan for environmental excellence
- 5.has environmental excellence as a key priority
- 6.has a national and international profile
- 7.demonstrates political commitment
- 8.ensures that all decisions make a positive contribution
- 9.creates an environment for green and low carbon growth
- 10.constructively builds on city-wide agendas

Shared Principles

An Environment capital....

1. has researched, consulted upon and published its preferred and most sustainable option for delivering a bigger and better city
2. has a mature and effective city wide, cross sectoral partnership focused on a single, shared vision: to be the UK's Environment Capital.
3. is committed to continuous environmental improvement and monitors progress against its ambitions
4. has an agreed and published strategic action plan aimed at maintaining environmental excellence
5. has environmental excellence as a key priority in its Sustainable Communities Strategy


Shared Principles

An Environment capital....

6. has a national and international profile for its environmental innovation
7. demonstrates political commitment to continuous environmental improvement through its Cabinet Portfolio and Environment capital Scrutiny Committee
8. ensures that all decisions regarding the natural and built environment consider the impacts on sustainability and ensures that new developments make a positive contribution to the sustainability of the city
9. creates an environment where green and low carbon companies can thrive and prosper
10. constructively builds on city-wide agendas such as health, communities and skills.



Shared Outcomes

- Conserving Natural Resources**
 - Cleaner and Greener**
 - Sustainable Transport**
 - Environmental Goods and Services**
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Demonstration

- Retrofitting projects
- IGS
- EnviroCluster
- Covenant of Mayors
- Carbon Challenge
- Zero waste
- TravelChoice
- etc
- etc



Foundation – setting the bar

Natural Resources

CO2 emissions per capita

Recycling and Composting

Water usage – meters? Or per capita water use

Retrofitting – number of households having energy efficiency improvements or £ contributing to EE improvements

Household waste trend

Cleaner and Greener

Litter and Detritus

Air Quality

Access to Natural Greenspace targets

County Wildlife Sites in favourable or positive management

How do you rate the value of greenspace and nature reserves (citizens panel)

Sustainable Transport

Downward trend in car usage

Walking and Cycling trends

Bus patronage trend

Mode of travel to school (non car use)

Environmental Goods and Services

Number of EGS organisations and trend

Local authority commitment – through Climate Change Strategy?

Partner commitment - through Climate Change Strategy?