



Accord

Bringing together the work of the partners within the Greater Peterborough Partnership

In this issue

- Page 2
BIG Tidy Up
- Page 3
Future Jobs Fund
- Page 4
Peterborough FM
- Page 5
Smarter City Project
- Page 6
Vivacity
- Page 7
Back to Business Club

Key:

-  Substantial & Truly Sustainable Growth
-  Creating Opportunities, Tackling Inequalities
-  Creating the UK's Environment Capital
-  Creating Strong & Supportive Communities



Hello and welcome to the sixth edition of GPP Accord.

This edition of Accord highlights a number of initiatives aimed at involving and consulting Peterborough people, with their views used to contribute to the building of a bigger and better Peterborough. Projects such as the innovative Citizen Power community engagement programme, numerous citizen consultation surveys, and also the launch of a community led radio station, have all been designed to collate the views of the wider community. This means that more than ever, Peterborough residents are able to get involved in the improvement and progression of the city in which they live.

Also, it is encouraging to hear that a large number of jobs have been created in the city with thanks to businesses such as Amazon and RSA. Additionally, with phase two of the Future Jobs Fund programme being confirmed and the Back to Business Club continuing to offer support to Peterborough's professionals seeking work, it is hoped that more Peterborough people will be finding their way back into employment.

It is very encouraging to see such positive news but as ever, we have much to do. In line with the changing government we are also taking our opportunity to refine the way our partnerships operate, making them more stream lined, more efficient and most importantly more effective. Over the coming months we will be talking to you, our partners and our partnerships about making this happen. We must also ensure our guiding principle document the *Sustainable Community Strategy* is still correct and in line with what we want to achieve and how we achieve it as a city. We will begin dialogue with you on this shortly.

So as ever, much to be proud of and much to celebrate but still there is hard work to be done.



Colleen Gostick,
Chair of the Greater Peterborough Partnership

A groundbreaking initiative

The Royal Society of Arts (RSA) has launched Citizen Power: Peterborough, an innovative partnership to encourage engagement so people can help shape the community in which they live. Citizen Power encourages the whole community to contribute to and share ideas on how Peterborough can grow bigger and better.

Working in partnership with Peterborough City Council and the Arts Council, the RSA will hold a range of projects to help citizens become more engaged by encouraging involvement in the decision-making processes.

Key areas include:

- Empowerment: using social media to mobilise the community, ensuring citizens can keep up to date on project progress

and make the decision-making process as transparent as possible.

- Using theories of behaviour change and behavioural economics to combat climate change at a neighbourhood level and help people build more environmentally-friendly lives.
- Measuring the civic health of a community, by bringing together user-generated questionnaires, social network analysis and secondary data analysis.

  Visit www.citizenpower.co.uk to find out more about this project, or contact Sam McLean on 020 7451 9440 or email sam.mclean@rsa.org.uk.





Peterborough's BIG Tidy Up

Peterborough's first ever BIG Tidy up was held from 24 May to 30 May which saw a staggering number of communities committing to picking litter.

Organised by Naomi Jones of Peterborough's Council for Voluntary Service, the week of litter picking brought communities together to tidy up city streets and villages.

Naomi Jones said, "I am really pleased with the amazing response to Peterborough's first BIG Tidy Up. With lots of people getting involved it was fantastic to meet so many like-minded residents who are passionate about Peterborough and were so enthusiastic about cleaning up our city. In total 255 people got involved by volunteering to litter pick, collecting an amazing 200 bags of litter. Due to the success of this year's BIG Tidy Up, we are hoping that this can become an annual event."

Areas that held a BIG Tidy Up event included: Parnwell, Orton Brimbles, Paston, Dogsthorpe, Fengate, Werrington, Bretton, Hampton, Orton Longueville, Walton, Newark, Stanground, Millfield, Orton Waterville.

  To find out more about Peterborough's BIG Tidy Up

contact Naomi Jones, at PCVS on 01733 342683 or naomi.jones@pcvs.co.uk. To see pictures of the litter picking and to find out about future events search, 'Peterborough's Big Tidy Up' on facebook.

National Indicators: NI195, NI196, NI1, NI 16





Deputy Mayor, Cllr Bella Saltmarsh (centre) with volunteers giving Dogsthorpe the BIG Tidy Up treatment.

A parent's role in developing education

Over 100 Peterborough parents and representatives from local partners and schools attended a recent conference to hear Nottingham's Karimia Institute Director, Dr Musharraf Hussain Al-Azhari speak about the principles of the Madrassa educational institute. A Madrassa is an educational school that is held generally after school, to teach Islamic scripture and knowledge to school aged children.

Attendees also heard Birmingham's Training Academy Director, Tahir Alam speak about the importance that parents play in the development of their child's education.

In the afternoon, thought provoking discussions were facilitated about key actions needed to raise the quality of Madrassa education in Peterborough, while also concentrating on the actions that are required to improve parental involvement in education. Many excellent strategic and detailed methods were discussed during these sessions including defining parallels between Madrassa and the aims of main stream schools.

  For more information contact GPP, community groups project co-ordinator, Rehana Kauser on 01733 207339 or rehana@gpp-peterborough.org.uk

National Indicators: NI35, NI13, NI1



Peterborough City Council, Chief Executive Gillian Beasley (pictured centre) noted how informative the conference had been.

Peterborough's 'flagship educational building'

The new University Centre Peterborough has been praised as a flagship educational building by judges at the annual East Anglia Local Authority Building Control (LABC), Building Excellence Awards.



The centre, a joint venture between Peterborough Regional College and Anglia Ruskin University constructed in the grounds of Peterborough Regional College, is the first stage in the anticipated development of a dedicated education quarter for Peterborough.

The building received the best education building award at the East Anglia awards and will hopefully be entered in the national LABC Building Excellence Awards, due to be held in London later this year.

Facilities accommodate all types of teaching and learning, including traditional teaching rooms, break-out zones, quiet study areas and a lecture theatre. The structure has a modernistic exterior using con-

trasting colours and internally the development supports a triple-height atrium, housing the main lecture theatre.

The judges commented; "This is an excellent example of a flagship educational building which clearly demonstrates close liaison between designers and the local authority building control."

  For more details on University Centre Peterborough contact Office Manager Katie Fryer on katie.fryer@anglia.ac.uk or 0845 196 5750.

National Indicators: NI165, SSC04a



Surveying Peterborough's quality of life

Each year we hold a Quality of Life Survey, which asks a variety of questions on behalf of organisations such as police, fire service, primary care trust and the council. This year's survey will be going out to members of our Citizens Panel in early July.

The idea behind the survey is to get a realistic benchmark of what the quality of life level within Peterborough is like. Every year a number of the questions are repeated, the aim of which is to provide a measurement against areas of improvement or highlight areas that require further work. Results will be available later in the summer and will then feed into our business and budget planning for the next financial year.



If you are a resident of Peterborough, and would like to join the panel contact Consultation and Engagement Officer, Rowena Sampson, on consult@peterborough.gov.uk, or 01733 747474. In line with best practice the panel membership is rotated by one third each year ensuring members do not become overly familiar with our services, which could affect the survey results.

If you would like to use the panel for survey or focus group research to gauge the views of our city's residents contact Rowena on the details above.

Place Survey 2010

We are currently awaiting further information on this year's Place Survey from the Department of Communities & Local Government and the Audit Commission. As soon as information becomes available it will be uploaded onto the Peterborough City Council website.



In the meantime if you have any questions contact Consultation and Engagement Officer, Rowena Sampson, on consult@peterborough.gov.uk, or 01733 747474.

National Indicators: NI1, NI17, NI4, NI2, SSC04a,

Taking Teenage Peterborough's Pulse

Peterborough Youth Council is conducting a city-wide survey to address the health issues of young people in Peterborough. The survey tackles how young people feel about their health, lifestyle issues, access to health services and other important issues.

The information gathered will be used to:

- Make the views of young people in Peterborough on health issues and healthcare known to local decision-makers
- Provide relevant information about healthcare to young people in the future
- Identify changes required to Peterborough's health system.

It is hoped that by working with Peterborough schools the survey will reach as many young people as possible. The survey can be found online at <http://tinyurl.com/youthhealthsurvey> and will be available until the end of June. The results will be published in September on the Youth Council and GPP websites.



For further details please contact Danielle Broadhurst, danielle@gpp-peterborough.org.uk.

National Indicators: NI50, NI112, NI123, NI39



Phase two confirmed!



The second phase of Peterborough's Future Jobs Fund has now been confirmed, and will see the creation of a further 238 jobs for young people.



Some of the Future Jobs Fund employees who have benefited so far.

The first of the new jobs are currently advertised at JobCentre Plus and in the Future Jobs Fund shop on Long Causeway in the city centre. The majority of the jobs are for young people aged 18-24 years who have been unemployed for more than 26 weeks. In addition, 39 of the jobs have been specifically allocated for unemployed people aged 25 years and over living in the 10 areas of Peterborough with particularly high unemployment rates.

The jobs are being provided by 35 partners, from across public, voluntary and private sector organisations. Organisations that have joined phase two of the Future Jobs Fund programme as employers include, Bridgegate Drug services, Cambridgeshire Fire and Rescue and The Discovery School.

Future Jobs Fund Project Manager, Gary Conder said, "The Future Jobs Fund scheme

has already shown positive benefits to 167 young people, it is fantastic news that even more will receive the support that the Future Jobs Fund initiative is able to offer."



To read the stories of individuals who have been employed through the Future Jobs Fund visit the Future Jobs Fund blog, futurejobsfund.blogspot.com.



For more information on Peterborough's Future Jobs Fund, visit www.futurejobsfund.org.uk, call 01733 863821, email talk2us@futurejobsfund.co.uk or visit the Future Jobs Fund shop, 67 Long Causeway, Peterborough.

The Future Jobs Fund contributes to all National Indicators.

Scheme to reduce offending in Peterborough

A six-year Social Impact Bond (SiB) savings scheme is to be piloted in Peterborough prison this summer. The scheme aims to reduce costs by helping reduce re-offending and helping offenders integrate back into the community.

The bond is being run by a social investment firm called Social Finance and it aims to help about 3,000 prisoners serving less than 12 month sentences to receive intensive help and reduce the risk of re-offending. The bond works by releasing long-term savings to investors if specific re-offending reduction rates are achieved; if however rates are not reduced the investors receive no savings.

Support begins in prison, with additional support within the community thereafter. The initiative includes mentoring during a prison stay, helping individuals to focus on their specific needs. Once released support is also given to help individuals find employment, housing and addiction support.

The scheme will be available to all short term prisoners at Peterborough Prison on a voluntary basis.

For further details on the Social Impact Bond, contact tali.iserles@cps.gsi.gov.uk or call 01480 825327.

National Indicators: NI30


Tuning in to Peterborough's Communities



A new not-for-profit community radio station for the Greater Peterborough area is currently being pilot broadcast on 87.7FM and will air until 25 June. Peterborough FM has been set up to provide information, entertainment and encourage community cohesion by reflecting Peterborough's diverse communities. The station prides itself in giving everybody the chance to get their voice heard. Programmes are created and presented by volunteers covering a whole host of topics.

Community Radio project Involvement Officer, Terena Worlidge, said, "We are a radio station for the community, by the community and we welcome contact from any residents who want to get involved. We hope that through the show we will not only provide entertainment, but also key information, while bringing the communities of Peterborough together."

Peterborough FM also offers a free presenting, recording and technical training course that is available to volunteers through a flexible programme.

 For further information on how to get involved email [Terena Worlidge on radio@pacouk.org](mailto:radio@pacouk.org), visit www.pborofm.com, or search Facebook for 'Peterborough FM'. To listen live visit www.pborofm.com or tune into 87.7FM.

National Indicators: NI1, NI2, SSC04a, NI4, NI6

National Eco Schools Show comes to Peterborough


The largest sustainable schools event in England, the National Eco Schools Show, is coming to Peterborough. It is the first time the event has been held outside of the North West.

Assistant Director of Learning and Skills in Peterborough, Mel Collins, will give the keynote address at the event on 23 June at the East of England Showground, and will be joined by many local environmental education providers.

The exhibition will host a programme of exciting activities that highlight the fantastic work schools are doing across the country, including:

- Workshops for pupils and teachers providing practical advice for schools looking to attain and keep the Eco-Schools Green Flag
- The Activity Zone where pupils get to try a variety of eco-activities
- An area dedicated to asking the experts those crucial eco questions

A wide range of exhibitors will also be on hand to demonstrate relevant and exciting information or products for Eco-Schools.

 Further details on the event can be found by visiting www.eco-schools.org.uk.

A chance to discuss your crime concerns

Visit the SaferPeterborough stand at Central Park on June 26 and take part in a short questionnaire which will help us shape the nine priority areas that the partnership is working towards, and receive a family goody bag.

Decision makers from organisations including Peterborough City Council, Cambridgeshire Constabulary, Cambridgeshire Fire and Rescue Service, NHS Peterborough and Cambridgeshire and Peterborough Probation Trust will be on hand to help discuss your concerns about crime and community safety as part of the event.

Our current priority areas are:

1. Serious acquisitive crime
2. Anti-social behaviour
3. Domestic abuse
4. Violent crime
5. Sexual offences
6. Road safety
7. Hate crime
8. Substance misuse
9. Arson



During April 2009 until January 2010 the following successes have been achieved:

- 23% decrease in offences of serious acquisitive crime
- An increase of 16% in the incident reporting of serious sexual violence
- An increase of 4% in the reporting of domestic violence incidents
- 7 % decrease in violent crime offences
- 69% decrease in deaths on our roads

To play your part in creating a Safer Peterborough come along and visit our stand.

For further information on the SaferPeterborough Partnership visit www.saferpeterborough.org.uk.

National Indicators: NI16, NI17, NI20, NI10, NI32, NI33, NI47

Over 1200 people stop smoking in Peterborough

Peterborough Stop Smoking Service has helped over 1,200 people to successfully stop smoking for at least four-weeks in 2009/10. The service supports people who want to stop smoking through a network of over 100 active advisors based in various community settings including pharmacies, across Peterborough.

NHS Peterborough Stop Smoking Service Manager, Rob Newman said, "To achieve this target three years in a row is a stunning achievement for the team, the stop smoking advisors and not forgetting the individuals. We have all put in so much hard work which can make a real difference to people's lives and their health."

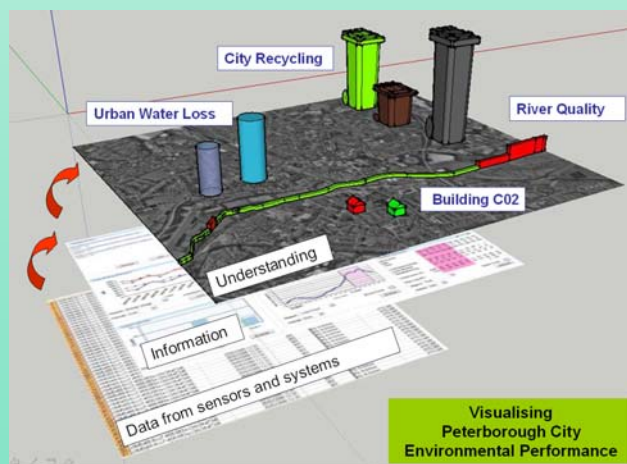
National Indicators: NI123

Driving Economic Growth

Peterborough's Smarter City project to transform Peterborough into the leading sustainable city in the UK was officially launched on 16 March. The project is a joint collaboration bringing together Opportunity Peterborough, Peterborough City Council, IBM, Royal Haskoning and Green Ventures.

The programme, including plans to launch a sustainable city visualisation project, will initially focus on building a new online platform to monitor and analyse data on Peterborough's energy, water, transport and waste usage. This data will then be used to produce a real-time view of the city's environmental performance enabling residents and city officials to log onto the web portal and easily access information to make more informed decisions about resource usage. Having this level of information will enable suggestions to be made on improving home water and energy usage while working more effectively and efficiently with the utilities to plan the long term energy and water infrastructure for the future.

The first phase of the project will focus on energy and water data and work is already underway to move transport and waste related data onto the platform. Other environmental information is set to follow and will cement Peterborough's place as a leading environmental city and have a positive impact in raising the quality of life for people living and working in Peterborough.



For more information on Smarter Cities please visit: <http://tinyurl.com/2uah42n>

National Indicators: NI177, NI175, NI186, EC03a, NI188

New ideas for cyclists

Cyclists looking for new local leisure routes can enjoy a series of free guides which have been put together by Peterborough City Council's Travelchoice team. The guides are available from the Travelchoice Centre, Destination Centre, local libraries and most local cycle shops.

The five leisure cycle guides showcase some of Peterborough's most picturesque rural villages and attractive local countryside. From relaxing, family-friendly, traffic-free trails to longer distance rural favourites, Peterborough's leisure cycling guides have a cycle route to suit everyone.

The routes vary in length from seven to 12 miles and the majority use parts of the Green Wheel and other quiet country lanes and off-road cycle paths, making them ideal for the whole family to enjoy.

Each guide starts from different areas in the city and each route has been accurately mapped, with written directions, making them easy to follow. 'Good Going' card holders will find a new discount on the reverse of each leisure cycle guide, directly relating to a venue on the route - these include Willow Brook Farm, Clare Cottage, Ferry Meadows Visitor Cafe, Flag Fen and Cookies and Coffee at the Cathedral.



For further details on the cycle route contact travelchoice@peterborough.gov.uk or visit the new Travelchoice website www.peterborough.gov.uk/travelchoice.aspx
National Indicators: SSC04a, NI175, NI8

Vivacity launch

Vivacity, a specially created culture and leisure trust, is now responsible for the management of Peterborough's Key Theatre, museum, art gallery, public libraries and sports centres, under a 25-year contract.

The new brand, unveiled at a launch event in April, marks the beginning of a push to encourage more people to use the city's cultural, leisure and sports facilities.

Trust chairman Shelagh Smith said: "This is possibly the biggest and most exciting change to these public services for over a generation. The whole team is very excited about the potential this gives us not only to maintain the current services but to see them grow and flourish."

"While many councils expect budget cuts in discretionary services such as libraries and sports facilities, through the Vivacity brand we will identify new sources of funding so we can continue to improve services, giving everybody the opportunity to enjoy the cultural and leisure activities that Peterborough has to offer."

The trust has pledged to continue major enhancement plans at the museum and the renovations to the regional swimming pool and fitness centre. It is also applying for charity status, giving it exemption from business rates and access to other financial benefits, including the ability to apply for funding from sources not previously available to the city council.

Visit www.vivacity-peterborough.com or call 01733 864169 for further details.

National Indicators: SSC04a, GO4c, NI8



Pictured right, Peterborough Museum

Return of the Halfords Tour Series

Peterborough will once again play host to Olympic and world cycling stars when the Halfords Tour Series returns to the city on Tuesday 15 June 2010. Thousands of people are expected to flock to the city centre for the thrills and spills of the televised race, which starts at 7pm. The one-hour race will see 10 teams of top-class riders competing on a 1.1 kilometre circuit reaching speeds of up to 30 mph.

In a change from last year's event, the start and finish will be in the revamped Cathedral Square, giving spectators a grandstand view of the action. The circuit will also take in Church Street, Cowgate, Bourges Boulevard and Bridge Street. Events will take place in the city centre throughout the afternoon, including children's races, community cycling events and entertainment in the lead up to the big race.

City centre businesses are being encouraged to support the race, by opening their doors to provide prime viewing spots for employees and customers, or by providing sponsorship of the day's events.

Please remember city centre roads will be closed throughout the day. For further information on the event contact justin.beaumont@peterborough.gov.uk.





National Indicators: SSC04a, GO1a, GO4c, NI177



Inside Justice Week—16 to 23 October

Inside Justice Week is an annual campaign which runs from the 16—23 October to open up the justice system to the public, showing how we are all working together to improve justice in Cambridgeshire. In previous years this has been a great way of locally engaging the public, staff and the media in a bid to improve public confidence in the justice system and partner agencies. To make this year's campaign

the best yet, all partners are being invited to become involved in Inside Justice Week, to co-ordinate the campaigns and work that is being undertaken across Peterborough and around the county..



  For more information or to get involved contact Tali Iserles on Tali.Iserles@cps.gsi.gov.uk or call 01480 825329.

Families to receive free Weight Management Advice

The Carnegie Weight Management (CWM) programme is now available in Peterborough. The programme, developed by Professor Paul Gately at the Carnegie Sports Science Faculty, focuses on a holistic approach to weight management for children.

The CWM programme is a 12 week programme aimed at 2 to 17 year olds and their families. Through the programme, families are educated and supported in making healthy lifestyle choices to gain and maintain a healthy weight, using fun and active weekly sessions for the whole family. A number of areas are discussed and reflected upon, looking at diet, physical activity, behavioural modification, self esteem, confidence and sustainability of healthy choices.

Once the 12 week intervention is complete the families will be offered online support via the Carnegie website. Families will also be signposted to universal activities available in and around the Peterborough area and given a directory of services to help families continue implementing the teachings and experiences acquired from the Carnegie Clubs.

  For further information please contact Public Health Nutritionist & Change 4 Life Manager, Nazia Hasan - on 01733 207184 or nazia.hasan@nhs.net or visit www.carnegiweightmanagement.com/peterborough.

National Indicator: NI56

Back to Business Club

The Back to Business Club continues to offer support and guidance to Peterborough's managers and professionals who are currently seeking work. The Club, has seen 150 people pass through its doors and has helped 36 people back into work.

Meeting weekly, the Club offers support and guidance to out of work professionals. It also provides expert guidance, signposting to support services, motivational techniques and inspiring seminar sessions.

Recent speakers have included ITN Sports presenter Graham Miller, who spoke on presentation skills.

Graham's top interview tips included:

- preparing thoroughly, including practicing in front of a mirror
- not necessarily answering the question posed, perhaps try turning the answer to the point that you want to get across
- decide on your three main selling points and ensure you get those across during the course of the interview.


In addition, HR managers from the new Amazon distribution centre visited to give a talk about the company and the managerial vacancies they are looking to fill. After a seminar about the company in general, all the members were afforded a one-to-one preliminary interview, and CVs were taken away to be looked at in more detail. It is hoped that some of the members will be contacted soon for formal interviews.

The Back to Business Club is held every Thursday, from 2pm—5pm at Peterborough College of Adult Education, Brook Street, Peterborough. Seminars start at 3pm.

  If you feel that you could offer useful advice to the Club, or you have a position which you would like to advertise to the members, please contact Alan or Amanda on backtobusiness@gpp-peterborough.org.uk or call 01733 207348.

Forthcoming seminars include:

17/06/2010	Using Online Career Tools
24/06/2010	Managing your online/offline brand
01/07/2010	Why should you volunteer?
08/07/2010	Careerplan4.me
15/07/2010	Communication Skills
22/07/2010	First Impressions
29/07/2010	Introduction to the Peterborough Chamber of Commerce's Services

 For further details on the Back to Business Club visit www.backtobusiness.org.uk, or contact Amanda or Alan.

National Indicators: NI151



Contact us

Find us at: 25 Priestgate, Peterborough, PE1 1JL

 Online: www.gpp-peterborough.org.uk

 Telephone: 01733 207330

 Email: Hannah@gpp-peterborough.org.uk

 greaterpeterboroughpartnership.blogspot.com

 twitter.com/PeterboroughGPP