



# Accord

Bringing together the work of the partners within the Greater Peterborough Partnership

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Hello, and welcome to the 7th edition of GPP Accord, providing you with an update from all the partners within the GPP.

In the current climate of severe economic challenge and sweeping changes to public sector structures, we are all striving to deliver more with fewer resources. With that in mind, the GPP Executive has agreed to pursue a Single Delivery Plan for Peterborough; a plan to help us all to deliver improved outcomes, using fewer resources. Moving forward from the vision of the Sustainable Community Strategy to a cross-partner delivery plan, four priority teams have been set up to match the existing four priorities of the Sustainable Community Strategy. These teams have already started looking at the scope and format of the plan, how we deliver outcomes against priorities, and with what resources.

Recognising that we need to act together as partners and ensure that cuts in one area are not to the detriment of another, our approach is to seek changes in our working practices to maximise efficiency, harmonise, and enhance delivery by all.

Central Government has expressed interest in this new way of working and is particularly interested to chart our progress. A single plan for Peterborough will enable us to be more accountable, more locally focussed and financially transparent, using a joined-up, holistic approach to achieve efficiency savings.

A first draft of the Single Delivery Plan will be presented at the GPP Forum in December and the final version published in February. This will then form the basis of a rolling plan to be delivered and reviewed annually with the input and challenge of all stakeholders and partners.

Key:

- Substantial & Truly Sustainable Growth
- Creating Opportunities, Tackling Inequalities
- Creating the UK's Environment Capital
- Creating Strong & Supportive Communities



Colleen Gostick,  
Chair of the Greater Peterborough Partnership

## Local Enterprise Partnerships

Following the new Coalition Government's decision to abolish Regional Development Agencies, ministers have invited civic and business leaders to submit proposals to establish and operate Local Enterprise Partnerships (LEPs).

LEPs are intended to provide strategic economic leadership in their areas - driving the rebalancing of the economy towards private sector-led growth and development.

OP has been working with all neighbouring local authorities and businesses. Following their input, a LEP proposition across the Greater Cambridge-Greater Peterborough economic area has been developed.

This area comprises around 1.3 million people, with 60,000 major businesses and around 700,000 jobs, generating approximately £30bn a year for the UK economy.

OP has set out a bold and ambitious mission for the LEP to lead our area's growth to 100,000 major businesses and create 160,000 new jobs by 2025 in an internationally significant low carbon, knowledge-based economy.

OP will continue to work with businesses and other civic partners as the proposition develops, depending on the response from Central Government. Please see the next issue for an update on OP's progress.



## Schools rise to the OfSTED challenge

In September 2009, OfSTED launched their new school inspection framework, raising the level of expectations placed upon schools to new heights and becoming much more stringent in terms of outcomes, especially for safeguarding. Schools in Peterborough rose to this challenge very successfully.

At the beginning of the year, at least seven city schools were judged as vulnerable to this new framework. Through intensive and concerted support, all schools inspected during the year received a judgement that their provision was at least satisfactory, and no schools entered the category of "requiring special measures". Peterborough was one of only a very few LAs in the country to achieve this distinction.

Fifty-seven per cent of schools were judged to be good or outstanding for overall effectiveness, and 82 per cent were judged to be good or outstanding for safeguarding – results which are in line with and just above national averages.

There are no primary or secondary schools in Peterborough judged by OfSTED to be inadequate, and during the past two years we have worked hard with schools to ensure that those previously judged inadequate are now no longer in need of "special measures".

This is helping the council to achieve the target of reducing the number of schools judged to require special measures. In fact the target has been exceeded ahead of schedule.

## Council commits to achieving carbon reduction

In April Peterborough City Council committed to achieve stretching carbon reductions totalling 35 per cent of 2008/09 levels by 2014, going significantly beyond national targets set in the Climate Change Act. The Carbon Management Action Plan demonstrates the council's commitment to creating the UK's Environment Capital and working at a local level to contribute to the UK's Climate Change Act (2008).

The carbon reduction target and associated action plan follows completion of the Carbon Trust Local Authority Carbon Management Programme, which commenced in April 2009. During the programme the Council's 2008/9 baseline emissions were calculated from energy consumption across its operations: buildings, schools, street lighting, culture and leisure facilities, and fleet vehicles. The baseline emissions were 34,000 tonnes of carbon dioxide, enough to fill the cathedral approximately 200 times.

 For more information on Peterborough's carbon reduction contact Charlotte Palmer on [charlotte.palmer@peterborough.gov.uk](mailto:charlotte.palmer@peterborough.gov.uk)

## PCVS Update

The Peterborough Infrastructure Consortium is continuing to work behind the scenes to support the voluntary and community sector in Peterborough, this group is particularly important in such challenging economic times. Recent meetings have also included work with Neighbourhood Management teams, NHS and other key partners on behalf of the sector.



Peterborough Infrastructure Consortium is also responsible for the overall success of the Peterborough Voluntary Sector Business School.

There are still a small number of places left for the September Business School classes, including courses in Marketing, Communication, Finances, IT, Management and Fundraising.

In December the Business School programme will offer a number of

free day schools in December 2010. The day schools will enable students to study in more detail certain aspects of the courses, Dates and subjects include:

- 3 Dec 10am-2.30pm – Full Cost Recovery
- 4 Dec 10am-2.30pm – Web Design and maintenance
- 8 Dec 10am-2.30pm – Developing New Initiatives
- 11 Dec 10am-2.30pm - What Makes a Good Funding Application
- 15 Dec 10am-2.30pm - Body Language
- 16 Dec 10am -2.30pm – Dealing with vulnerable/sensitive people and situations
- 18 Dec 10am-2.30pm – Managing Staff (and volunteers)

  For further information or to book, contact Gill Flack at PCVS on 01733 342683 or email [Gillian.flack@pcvs.co.uk](mailto:Gillian.flack@pcvs.co.uk)

## Future Jobs Fund update

Peterborough's Future Jobs Fund continues to gather praise from the young people it has employed and their employers.

Phase One of the project is now drawing to a close, with 53 per cent of those employed going straight into a full-time permanent role, and many young people deciding to go on to further education.

All Phase One employees recently celebrated the success of the project at a showcase event, where employees and employers shared their experiences. This included a fantastic video made by FJF Youth Workers – click here to watch the film: <http://tinyurl.com/2fl87q7>.



All FJF roles offer those who have been long term unemployed the opportunity to experi-

ence a job role which they may have felt previously inaccessible to them, creating new learning experiences and allowing them to build an array of new skills.

The second phase of Peterborough's FJF is now underway, offering a further 238 jobs for young people. If you would like become a FJF employer, contact Gary Conder, FJF Fund Project Manager, at [gary.conder@peterborough.gov.uk](mailto:gary.conder@peterborough.gov.uk). The job role must begin by November 30.

The FJF is also currently looking for mentors for those taking part in the scheme. It is hoped that mentors for the 18 to 24-year-olds will volunteer for a few hours as part of the first Future Jobs Fund mentoring week. Mentoring week will be held from 20 to 24

September at the Future Jobs Fund shop on Long Causeway. FJF employees will be able to drop in to the shop between 10am and 4pm with mentors on hand to offer advice on careers and employment.

  For more information contact [insiya.salam@peterborough.gov.uk](mailto:insiya.salam@peterborough.gov.uk).

To read stories of employees of the FJF visit the FJF blog, [futurejobsfund.blogspot.com](http://futurejobsfund.blogspot.com).

For more information on Peterborough's FJF, visit [www.futurejobsfund.org.uk](http://www.futurejobsfund.org.uk), call 01733 863821, email [talk2us@futurejobsfund.co.uk](mailto:talk2us@futurejobsfund.co.uk) or visit the Future Jobs Fund shop, 67 Long Causeway, Peterborough.

## Improved bus stops and Travelchoice website

Peterborough City Council invested £360,000 in bus stop infrastructure improvements during 2009/10, with a total of 11 bus stops within Peterborough improved.

Improvements included the installation of raised kerbs at bus stops to improve accessibility and the installation of bus shelters with anti graffiti panels. In addition engineering works were carried out to improve sub standard bus lay-bys and lay-bys that had problems with parked vehicles.



At some of the stops real time passenger information systems were installed and this offers the waiting passenger accurate bus time information. Anti graffiti panels are easily cleaned and along with a bus shelter to wait in improve the perception of public transport.

Some of the improvements to the bus stops were at the request of members of the public. An evolving list of requests was scored against criteria via a methodology process. This then formed a list of stops in order of priority that was taken forward for approval and completion.

Peterborough City Council's Travelchoice team has also launched a new website, making it easier for people to access travel information in Peterborough.

The new website - [www.travelchoice.org.uk](http://www.travelchoice.org.uk) - includes information about bus timetables and journey planning. There are sections specifically for businesses working on travel plans, for parents about alternatives for the school run and information specifically for a journey purpose such as shopping, leisure, accessing healthcare or commuting. The site includes a 'virtual' bus stop that has been designed to help people easily find the information they need.

For more information on sustainable travel visit [www.travelchoice.org](http://www.travelchoice.org).

## Cleaner River Nene embankment thanks to 'Week of Action'

People can enjoy the benefits of a cleaner and safer River Nene Embankment in Peterborough following a successful Safer Peterborough Partnership Week of Action campaign to reduce crime and environmental issues in the area. The Week of Action was held from 9—13 August.

A series of crime reduction and clean-up activities was led by organisations from the Safer Peterborough Partnership and supported by the Environment Agency and a team of 37 volunteers from the Royal Society for the Arts (RSA).

A focus on cleaning up stretches of the River Nene resulted in the removal of 17 shopping trolleys, four traffic cones, a bed frame, a ladder, a walking frame and a child's buggy. The river and the river bank were cleared of 68 bags of rubbish for disposal.

The RSPCA teamed up with Cambridgeshire Fire and Rescue Service and the Environment Agency to patrol the river for potential rough sleeper sites, fire hazards and distressed swans and their cygnets. A runaway horse was also rescued and re-homed.



Peterborough City Council's city services team focused on improving the river bank environment by cutting back and treating shrubbery along the footpath behind ASDA in Rivergate. The city services workers were supported by community payback offenders who removed weeds, trimmed grass areas, picked litter and painted underpasses.

The Council team also mechanically swept the steps along the riverbank, repaired damaged pavements and five pot holes along Potter's Way. More than 20 pieces of graffiti were removed from signs, benches and walls and fences stretching from Potter's Way to behind ASDA.

Visit [www.saferpeterborough.org.uk](http://www.saferpeterborough.org.uk) for more information.





## New surgeries to help businesses thrive in the city

City businesses that would like to expand or have issues they need to resolve are being invited to attend new monthly surgeries being organised by Peterborough City Council Leader Councillor Marco Cereste.

Councillor Cereste, is organising the surgeries, in partnership with Opportunity Peterborough, to assist established city companies to cut through the red tape and overcome any issues that are hindering their development plans.

He said: "Our growth plans are not just about attracting new companies to the city, we also want help existing, established businesses thrive and prosper. Our message is that 'Peterborough is open for business'. We want to encourage entrepreneurship in the city and help businesses by removing as much red tape as possible to allow this to happen."

Panelists include Councillors Cereste, Gavin Eley, cabinet member for business engagement, Peter Hiller, cabinet member for housing, neighbourhoods and planning, Council chief executive Gillian Beasley, Council executive director of operations Paul Phillipson, Council head of planning Simon Machen, and Opportunity Peterborough's director of economic development Neil Darwin.

Councillor Eley added: "This is a real opportunity for us to assist our city stakeholders to realise their aspirations and make a positive contribution to the future growth of existing Peterborough business."



For The two-hour sessions are being held once a month, at Stuart House. To book an appointment please call Sally Goulden on (01733) 452481.



## Opportunity Peterborough's new remit

Opportunity Peterborough was established in 2005 as an urban regeneration company, tasked with pushing forward the growth and redevelopment of the city. Five years on and its remit has evolved to take responsibility for Peterborough's economic growth and development. It is now working to market the city and draw in new, prominent businesses and investors to enhance the local economy, as well as supporting existing companies and up-skilling the city's workforce to achieve higher-value jobs.

Before this shift in focus, OP scored many significant achievements. Working closely with partners, it established the city's first innovation centre, now full to capacity housing 11 environmental businesses, and instigated the first major development in the city centre for more than 10 years: the £11m improvements to Cathedral Square. With the look and atmosphere of the city centre vastly improved, OP will attract quality businesses, creating a thriving day and night time economy.

In driving economic development, OP will provide business support and engagement to local companies, to ensure their continued growth and success through advice and intelligence - working closely with businesses to learn what their needs are. By helping companies in Peterborough grow, OP will improve the local economy and highlight the city as an ideal location for business.

Attracting inward investment is also a significant aspect of OP's work. Using targeted marketing campaigns and working with key agents, it will attract a range of high quality companies and investors to boost prosperity and quality of living in Peterborough. Part of this will be championing the city's environment status through a marketing campaign highlighting our suitability as a great base for green businesses.

Broadening our talent pool is high on our agenda too, as OP aims to up-skill our local workforce through a number of initiatives. We're working hard to redress the skills balance, making our employees better able to compete for higher value jobs now and in the future. With these plans in place, OP is thinking big for Peterborough and knows great things are to come!



For the latest information on Opportunity Peterborough, visit [www.opportunitypeterborough.co.uk](http://www.opportunitypeterborough.co.uk).

## Building Community Leadership conference

A day of sharing practical advice about building community leadership was held recently by the Community Capacity Building (CCB) working group, part of the Muslim Community Reference Group (MCRG).

The group focuses on working on projects that build the capacity to help empower the community. The aim is to empower the local community in order for it to fully contribute and be an integral part of the mainstream wider society. The keynote speaker was Suleiman Naqdi, MBE, from the Federation of Muslim Organisations (FMO). Representatives from the FMO shared good practice on how they have effectively developed community leadership in Leicestershire.

Representatives from local schools, including Thomas Deacon Academy, Jack Hunt and The Iqra Academy attended, sharing their contributions and experience in building community leadership for the future, and speaking of how students contribute to the school's community and opportunities to become involved in developing leadership skills.

A variety of people including parents, grandparents, young people and representatives from the local authority and the police attended the conference, bringing attendance to more than 130 people. Feedback showed that those who attended felt the conference was worthwhile and informative, paving the way for future events and activities for young people and the community.

The capacity building team is exploring a young leader's project, which will help to lay down solid foundations for the future of the generations to come.



If you are interested in joining or finding out more about the capacity building team, please contact Hameed on 07852 919 903 or email [mcrgh@hotmail.co.uk](mailto:mcrgh@hotmail.co.uk).



## Census 2011

Every ten years the Office for National Statistics (ONS) carries out a census to discover more about the people who live in England and Wales and the make-up of local neighbourhoods. The next census will take place on Sunday, March 27 2011, when questionnaires will be sent to about 25 million households.

The census asks about work, health, national identity, citizenship, ethnic background, education, language, religion, marital status and more. Statistics are then used to build a picture of today's society.



Why should this matter? Like all local authorities, Peterborough City Council relies on census population statistics to receive the government funding it needs for public services. How much we receive is directly

related to how many and what kind of people the census says live in our area.

Even if the census ended up just a few households short, it could make a very real difference to people's lives. The census needs to include everyone, everywhere – and that's why everyone has to take part.

What do residents need to do? Just answer a few questions about themselves and the people who share their household with them on census day. Everything people tell the census is in strictest confidence and will be used only to produce statistics.

The census needs everyone to take part in helping tomorrow take shape – and this is your chance to make a difference.



For more information, visit [www.census.gov.uk](http://www.census.gov.uk).

## 14000ft jump raises thousands for good causes

A skydive organised by Bryan Tyler of Peterborough's Disability Forum has raised £6,000 - £7,000 for a variety of good causes.

When the idea of a sponsored skydive was initially shared through meetings and email there was an immediate positive response from 35 disabled people or friends of disabled people, including a 70-year-old blind man, who wanted to skydive. Bryan was invited to UK Parachuting at Sibson to assess the facilities and gained assurance that disability alone would not stop someone from skydiving as long as they were passed medically able to do so by a GP.

Of the 35 original potential jumpers, 20 got the medical okay to go ahead with the leap.

With interest growing so rapidly in the parachute jump, July 17 was made into a day of events including a raffle, barbecue, bar and disco, with about 400 people attending. It is hoped the DIAL skydive will become an annual event.

The biggest cheer was received by the first jumper, Donna Butler, who had never flown before, is a permanent wheelchair user and has lost the use of both feet.

As well as raising a fantastic amount of money for a range of good causes, the skydive has truly shown that having a disability does not have to narrow opportunities and experiences.

Bryan said: "It was a fantastic day that will always be remembered by those that took part. We have made many more people aware that disability should not be a restriction on the things people can do. In fact, we are now planning a deep water dive off Scapa Flow looking for WW1 and WW2 wrecks!"



For more information on Peterborough's Disability Forum and DIAL contact Bryan Tyler on [dialsport@gmail.com](mailto:dialsport@gmail.com) or visit [www.dialpeterborough.org.uk](http://www.dialpeterborough.org.uk).



## Back to Business Club update

The Back to Business Club, run to provide support for unemployed professionals and executives in the Peterborough area, has reached the milestone of helping its 50<sup>th</sup> member back into work.

The club that meets Thursday afternoons at the City College, Brook Street, is funded by EEDA and is run in partnership with the Peterborough Council for Volunteer Services and Jobcentre Plus, and has been helping members to return to employment since its launch last September.

Lizzy Harrison, who worked for TC Harrison before being made redundant, has become the 50<sup>th</sup> member to return to work - but the tale has a spooky twist.



At a barbecue recently she met a friend she had not seen for a while. Lizzy said: "I knew she was a medium or clairvoyant or something but

I was surprised when she told me she had had a dream about me and that the number 21 would be very important to me in the near future.

"You can imagine my amazement when not only did I go for an interview the next week and was offered the job, but it turned out to be the 21<sup>st</sup> interview I had been to!"

Amongst other members who have gone back to employment after seeking help from the seminars and networking opportunities provided by the club are those who are now the contracts negotiator for Cambridge University and the head of brand strategy and planning at the BBC.



For more information visit [www.backtobusiness.org.uk](http://www.backtobusiness.org.uk), call 01733 207348 or email [backtobusiness@gpp-peterborough.org.uk](mailto:backtobusiness@gpp-peterborough.org.uk).




## Carers directory launched during Carers Week

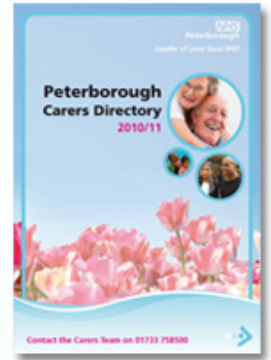
A brand new directory full of the services and support available to carers in Peterborough has been launched. Following a consultation with Peterborough carers, NHS Peterborough's carers' team found there was a need for a directory of the services available in Peterborough. The directory is specifically created for carers at the time when the person being cared for is leaving hospital. Such services in the directory include NHS facilities and charities and support groups for different illnesses and diseases. During the coming weeks the directory will be distributed to the hospital and other key health facilities across the city.

Ralph Middlebrook, improvement and development manager at NHS Peterborough, said: "One of the times when a carer is most vulnerable and in need of help is following the discharge of the person they care for from hospital. This is a time when carers might need help and support available to them at their fingertips instead of having to look for it. We hope that our carers' directory will be an invaluable tool to carers.

"We are also supporting Carers Week and asking people who are looking after a friend, relative or neighbour who is ill, frail or disabled to contact us and let us help them with the support and help we can offer. Carers can feel isolated, lonely and pushed to the margins of society and we want them to know we are here and we can help."

In Peterborough there are more than 2,000 registered carers who access the support services available. There are also 'hidden carers' who are not currently known to either NHS Peterborough or the community access team and are not receiving any assistance.

 NHS Peterborough's carers team provides support and information to carers. Anyone wanting more information or a copy of the directory can call 01733 758 500 or email [carersteam@peterboroughpct.nhs.uk](mailto:carersteam@peterboroughpct.nhs.uk).




## Draft Community Cohesion Strategy now online

A draft of the Community Cohesion Strategy is now available for comments on the GPP website, with the aim of generating the views and comments of those living and working in Peterborough before the strategy is finalised and printed for distribution across the city.

The Peterborough Community Cohesion Strategy, aims to help build a united society, bringing together people of all ages and from a variety of backgrounds to create a sense of belonging.

GPP Cohesion Manager Jawaid Khan said: "A bigger Peterborough can be created with new homes, roads and infrastructure, however

to become a better Peterborough we need to encourage our communities to get along and understand each other. This is why community cohesion is important in creating a Peterborough we are proud of."

 Please visit [www.gpp-peterborough.org.uk/partners-community.php](http://www.gpp-peterborough.org.uk/partners-community.php) to view the document. If you would like to comment on the draft, please email [jawaid@gpp-peterborough.org.uk](mailto:jawaid@gpp-peterborough.org.uk).

## Peterborough embraces the 'Big Society'

Local residents are being urged to help tackle the social, educational and environmental issues that influence their lives and neighbourhoods through a new 'Citizen Power Peterborough' programme.

The programme – launched on the day that Prime Minister David Cameron unveiled his Big Society vision (Monday, July 19 2010) – is a partnership between Peterborough City Council, the Royal Society for the Arts, Arts Council England and local community and voluntary organisations.

Seven themes focus on how people can help shape the school curriculum, promote sustainable lifestyles, influence decisions through social media networks, use the arts to create a sense of belonging, improve community spirit, contribute ideas to tackle social challenges, and pilot new ways to support the recovery of people with drug and alcohol dependencies.

City council leader Councillor Marco Cereste said: "While some people see the current era of financial restraint as a problem, we believe *Citizen Power* can turn it into an opportunity.

"Innovative thinking will unleash the latent power within our residents to achieve our individual and collective ambitions. By their individual efforts, all residents can support our aim for Peterborough to achieve significant and truly sustainable growth while enhancing the educational, health, career and prosperity aspirations of all our people."

 For more information visit: [www.citizenpower.co.uk](http://www.citizenpower.co.uk).



### Contact us

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