

Business Solutions

for a Recession

Wednesday 29 April 2009

09.30-14.00 KingsGate Conference Centre

This half day event will be facilitated by TV broadcaster and presenter Stewart White, with keynote presentations and special guest speaker Digby, Lord Jones of Birmingham. The aim of the event is to assist employers by:

- demonstrating how Peterborough is supporting local business, with a particular focus on the economic downturn
- expert advice to support business through a recession
- raising awareness and uptake of the new public sector initiatives and flexibilities
- extending and reinforcing the latest Train to Gain offer and National Apprenticeship Service with local case studies

Visit the networking marketplace, with table top exhibitions by local employer organisations and partner agencies, who will be there to engage with employers to provide information, advice and guidance.

- Extra support is available
- Leadership and management - empowering business to make smarter decisions in difficult times
- Increased competitiveness through training - reducing the bottom line
- Motivate staff in these difficult times
- Overcome potential retention issues

The event is brought to you by **LSC, Business Link East, Jobcentre Plus, Opportunity Peterborough, Cambridgeshire Chambers of Commerce, UK Trade & Investment, East of England International, Train to Gain Brokerage Service and National Apprenticeship Service.**

If you are an **SME employer, Managing Director, HR Director** or **senior decision maker** based in **Peterborough**, you are invited to register your interest to attend as a delegate.



Guest speaker - Digby, Lord Jones of Birmingham

Former Minister for Trade and Investment at the Foreign and Commonwealth Office and at the Department for Business, Enterprise & Regulatory Reform. Digby served as Director-General of the Confederation of British Industry (CBI), the UK's 'Voice of Business', from 2000 to 2006, where he regularly visited businesses in the UK and worldwide - taking their views back to those who make the rules.

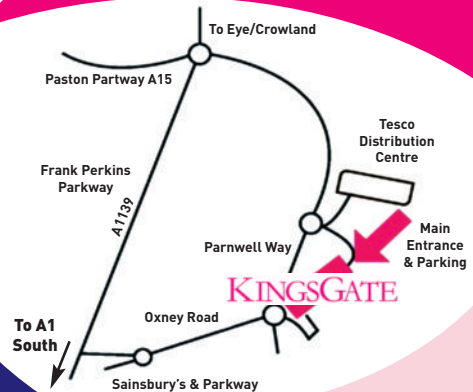
Programme

- 09.30** - Registration, refreshments & marketplace
- 10.00** - Welcome address by Stewart White
- 10.10** - Keynote speaker - Caroline Neville, regional director of the LSC East of England office on "Government initiatives and support packages for your business"
- 10.30** - Facilitated Q&A
- 10.45** - Peterborough initiatives to support businesses - 4 x 5min presentations to include an update on the new HE facilities, and expert speakers on marketing, export and a leading banking institution
- 11.10** - Case study from Peterborough company
- 11.20** - Guest speaker Digby, Lord Jones of Birmingham
- 11.50** - Lunch, networking & marketplace
- 14.00** - Departure



Welcome by TV broadcaster and presenter, Stewart White

KingsGate Conference Centre,
2 Staplee Way (off Parnwell Way),
Parnwell, Peterborough, PE1 4YT



www.kingsgate-uk.org
Free car parking on site

RSVP

Places are limited so please register NOW at www.alivecom.co.uk/events

If you have any queries, please call the events team on 01234 341200 or email ali@alivecom.co.uk

