



MINUTES

MEETING OF THE GROWTH PARTNERSHIP

16 FEBRUARY 2011

CROSS KEYS HOMES

Present:

Mick Leggett, Chair
 Richard Astle, GPP Director
 Neil Darwin, Director of Economic Development, Opportunity Peterborough
 Andrew Edwards, Peterborough Delivery Partnership
 Ed Murphy, VCS Rep
 Phil Drinkwater, Marketing Manager, Queensgate
 Liz Johnstone, Jobcentre Plus, Peterborough
 Alan Boyer, Jobcentre Plus, Peterborough
 Sarah Fletcher, PCVS
 Anne Senior, Peterborough City Council
 Henry Clark, Baker Perkins
 Iain Crighton, Chair Adult Skills Partnership
 Louise Harrison, GPP Minute Taking

1	WELCOME AND APOLOGIES FOR ABSENCE:
	<p>The Chair welcomed those present.</p> <p>Apologies for absence were received from; Mel Collins, John Bridge, Andy Hicks, Gavin Elsey, Steve Wright, Karen Moody, Marco Cereste & Steve Clarke.</p>
2.	MINUTES OF THE PREVIOUS MEETING 16th November 2010:
	<p>The minutes were accepted as a true record with one amendment required to Andrew Edwards employee from OP to Peterborough Delivery Partnership.</p> <p>All actions completed.</p>
3.	Single Delivery Plan
	<p>Richard Astle gave an update on the development of the Single Business Plan.</p> <p>Seven programmes of work have been identified, these are as follows:</p> <ol style="list-style-type: none"> 1. Creating jobs through growth and improved skills and education 2. Supporting the most vulnerable families and tackling causes of poverty 3. Safeguarding adults and children 4. Helping people and organisations live more healthy and sustainable lives and reducing energy consumption 5. Empowering people and creating cohesive communities 6. Reducing crime and tackling anti-social behaviour 7. Using our resources more efficiently and effectively <p>The next stage is to define each project, how to manage as a programme and appoint leads for</p>

	<p>each. All of the Priority Leadership Teams have recently met to make a start on the key areas.</p> <p>A recent proposal from Thomas Cook has been to create a private sector forum to look at CSR programmes and how they align to the single delivery plan. This has received strong support from Perkins, BGL Group and Royal Haskoning. The initial objective is to create a common understanding of the agenda for Peterborough and key areas of need.</p> <p>Action: RA to follow-up with contact at Thomas Cook.</p>
4.	<p>Tackling Barriers to Employment:</p>
	<p>Sarah Fletcher from PCVS informed the Partnership of the work that has been taking place on the Employment Up-skilling through volunteering & Peterborough Back to Business Club. The funding for the project was support by EEDA to run between 2009 & 2011, which required employing 2 workers to assist in setting up a job club, facilitating process of referrals from Jobcentre Plus Advisors and to support volunteering involving organisations in the city.</p> <p>It has been recorded that between 1st November 2009 and 31st March 2010, 321 people accessed volunteering for upskilling, employment opportunities, business formation and training through the project and between April 2010 to January 2011, 503 people have accessed the project.</p> <p>Looking ahead, there are still a number of unemployed people who require support and a range of opportunities need to be provided for people to access.</p> <p>Alan Boyer, from Jobcentre Plus who helped to launch the Back to Business club in September 2009, provided the Partnership with an update.</p> <p>The club holds seminars every Wednesday afternoon, currently held at City College, Brook Street, providing networking opportunities, sharing experiences, job vacancies and contacts, and generally helping people to get back into work.</p> <p>The figures currently stand at 242 members of which 180 are still existing. Since Christmas the figures have risen. At the end of March no funding is available and there will be no resources available to continue organising the club which would mean the members themselves would need to take this on board.</p>
5.	<p>Update from Peterborough Delivery Partnerships:</p>
	<p>Andrew Edwards provided an update with the following items recorded:</p> <ul style="list-style-type: none"> • The Football Ground development plans are moving forwards on the designs with a planning permission application being submitted mid-March. Funding has been secured from government to support. Discussions taking place with a number of clients, including retail and leisure to potentially move into the site, as football grounds now need to be multi-functional. • Carbon Challenge site - funding has now been secured. The work commences on 31st March by Murray Homes, building low carbon emission homes at level 6, being the first site in the UK of its kind. • Fletton Keys – currently liaising with private sector, looking at the best way to take the site forward with education and retail, aligning with ambitions of the city. • Peterborough District Hospital - facilitating people to move things forward, hopeful of good news in the future.

	<ul style="list-style-type: none"> • Station Quarter – Peterborough has the advantage as on the main rail line. The government wishes to move some offices out of central London and looking at Peterborough as a city which will in turn, bring additional growth in both jobs and housing. • Retail Quarter – discussions ongoing with City Centre. • North Minster (including Market) – A need to address at this area. • Cathedral Square – Due to be completed at the end of month. The fountains will be switched on in March. • Long Causeway & Bridge Street – In public consultation with the aim to undertake distinctive phases. It was confirmed that some trees will be removed from Long Causeway that propose to be a problem with their size once fully grown, however, more will be planted to compensate those that have to be dug up. • Cowgate – work on the shop fronts will be completed.
6.	General Update – Opportunity Peterborough:
	<p>Neil Darwin provided an update with the following items recorded:</p> <ul style="list-style-type: none"> • With 37 pieces of recent editorial, a lot of enquiries have been received about Peterborough from various businesses. • 615 individual companies are now Bond Holders. This is proving to be working well and aim to hold 6 business breakfast meetings a year. • Since the new year, a lot of operators in the city are wanting joint marketing. • The beginning of March, sees the first live advertising pilot scheme at Kings Cross Station along with other various places in London which hopes to drive enquiries into the city. • The revised OP website is being developed – seeking case studies from existing businesses in the city. 25-30 case studies currently received. • Trade magazines reports on Peterborough has now turned around and are now positive. • Big investment enquiries are being undertaken with a potential to create between 2000 & 2500 new jobs. • Cowgate project - improving the shop fronts and access is being led by Simon Machen – linking to rail network. • A Skills Summit took place in early December with approx 100 attendees – looking at what skills the local businesses in the area need from its employees and how would this be provided to the community. • A new chair has been appointed for LEP (Local Enterprise Partnership) and are looking for additional private sector board members.
7.	Future of Growth Partnership:
	<p>Richard Astle asked the Partnership for steer on what they want to do with the future of Growth Partnership; if it is to continue to meet on a quarterly basis with an efficient partnership model that cuts down on meetings but supports dialogue and engagement with all sectors or consider another way of keeping stakeholders engaged and develop a framework that helps deliver the principles of the SDP.</p> <p>A discussion took place with the following key items recorded:</p>

- Could all of the above mentioned be delivered in the Business Breakfasts?
- Suggestion for 6-8 Executives to meet as and when needs to
- This Partnership questions the performance in the city, skills performance & adult skills
- What was the Partnership set up to do originally?
- Suggestion for 10 representatives to sit on the Partnership with 5 Non-executive reps.

Action: RA & ND to liaise to discuss how issues can be addressed in Business Breakfast.

It was confirmed that this would be the last meeting as the structure currently stands, but it was agreed that the group should still meet in some form of structure on a quarterly basis.

GROWTH PARTNERSHIP 16.02.11

SUMMARY OF ACTIONS:

RESPONSIBLE	ACTION	DUE
Richard Astle	To liaise with Thomas Cook on the CSR programme.	ASAP
Richard Astle & Neil Darwin	To liaise to discuss how issues for can be covered in Business Breakfast.	ASAP