



## MEETING OF THE GROWTH PARTNERSHIP

19 MAY 2010

### CROSS KEYS HOMES

**Present:**

Mike Leggett, Chair  
 Richard Astle, GPP Director  
 John Bridge, CEO, Cambridgeshire Chamber of Commerce & Chair of OP  
 Iain Crighton, Chair Cambridgeshire Chamber of Commerce  
 Cllr Gavin Elsey, Cabinet Member for Regional & Business Engagement  
 Neil Darwin, Director of Economic Development, Opportunity Peterborough  
 Steve Clarke, Business Link  
 Henry Clark, Baker Perkins  
 Trevor Gibson, Director of Environment Capital, PCC  
 Andy Hicks, District Performance Manager, Jobcentre Plus  
 Ed Murphy, VCS Representative  
 Roger Tallwin, OH Hampton  
 Anne Senior, Economic Participation Programme Manager, PCC  
 John Wilkinson, Area Director - Cambridgeshire and Peterborough, EEDA  
 Steve Bowyer, Director of Strategic Growth, Opportunity Peterborough  
 Louise Harrison, GPP Minute Taking

<b>1</b>	<b>WELCOME AND APOLOGIES FOR ABSENCE:</b>
	<p>The Chair welcomed those present.</p> <p>Apologies for absence were received from Steve Wright, Gareth Jones, Paul McDermott, Mel Collins, Roger Hutchings &amp; Tom Bingham.</p> <p>John Bridge announced that Steve Compton has now left Opportunity Peterborough and asked for his thanks to be passed on to him for all his work on behalf of OP and the Growth Partnership.</p> <p>Mick Leggett passed on his congratulations to Cllr Cereste through Cllr Elsey for remaining as leader of the council and becoming cabinet member for Growth, Strategic Planning &amp; Economic Development.</p> <p><b>ACTION:</b> Mick Leggett &amp; Richard Astle to meet with Marco Cereste to discuss how the Growth Partnership can assist the city in meeting its aspirations.</p>
<b>2.</b>	<b>MINUTES OF THE PREVIOUS MEETING 28<sup>th</sup> January 2010:</b>
	<p>The minutes were accepted as a true record.</p> <p><b>Matters Arising:</b>  <b>ACTION:</b> Richard Astle to liaise with Annette Joyce regarding circulating the Early Evening Economy Strategy.</p> <p>It was confirmed that Jaz Sargeant has now left OP. The four National Indicator targets were agreed as originally presented.</p>

	<p>The Growth Partnership priorities have now been agreed and are no longer in draft format. These have since been posted on GPP website.</p>
<b>3.</b>	<b>GENERAL UPDATE ON PERFORMANCE &amp; KEY DEVELOPMENTS:</b>
	<p>Anne Senior provided an update on the Economic Participation Programme – see attached.</p> <p>The programme has already proven to be effective with 37 businesses been assisted to improve performance in the 1<sup>st</sup> year.</p> <p>It is estimated that there will be 139 new businesses by the end of 2009-10 programme. At the end of the programme, and if all 139 people who start in business were claiming benefits it is estimated that there will be approximately £1.6m saving in benefits over the lifetime of this programme.</p> <p>EEDA are evaluating the programme which will then give a true measure of the outcomes achieved and can be compared with other regions.</p> <p><b>ACTION:</b> Anne Senior to update at the next meeting on how the project plans to move forward with funding cuts.</p> <p><b>ACTION:</b> It was agreed that Tim Glossop from GO-East would liaise with Richard Astle regarding European Funding.</p>
<b>4.</b>	<b>PETERBOROUGH'S ECONOMIC PROSPECTS:</b>
	<p>Neil Darwin was introduced as the new Director of Economic Development for Opportunity Peterborough. An update was provided on the changes at Opportunity Peterborough, who have refocused and are building on the economic issues. See attached.</p> <p>The four key areas to focus on are:</p> <ul style="list-style-type: none"> <li>• Delivering a strong visible marketing programme</li> <li>• Support local business ambitions</li> <li>• Create conditions to improve skills levels across communities working with partners</li> <li>• Broadening the attractiveness of the City.</li> </ul> <p>A snapshot of the local economy was tabled.</p> <p><b>ACTION:</b> To be circulated electronically to the Partnership.</p> <p><b>ACTION:</b> Neil Darwin to provide an update at the next meeting on the progress that has been made.</p> <p>The Partnership was supportive of the new proposals that were presented.</p>
<b>5.</b>	<b>ENVIRONMENT CAPITAL UPDATE:</b>
	<p>Trevor Gibson provided an update to the Partnership on progress with the environment Capital agenda.</p> <p>A huge amount of support has been given by individuals and businesses to go ahead and make the announcement for Peterborough being the Environment Capital. It was suggested by the Partnership to move forward with this before another city announces it first and confirmed that they would give their support where able.</p>

	<p>An Action Plan has been put into place with various projects etc.</p> <p><b>ACTION:</b> Trevor Gibson to provide an update at the next meeting.</p>
<b>6.</b>	<b>LOCAL AREA AGREEMENT – OUTCOME ACTION PLANS:</b>
	<p>Richard Astle provided an update on the following matters;</p> <p><b>FJF (Future Jobs Fund)</b> has recruited 167 young people, now at work across a range of partners. The focus is now on supporting those in work and helping them into permanent work when their 6 month contracts end.</p> <p>A successful bid for a further 240 FJF jobs has now been approved, but was on hold pending Government spending review.</p> <p><b>B2B (Back2Business)</b> Club functioning well, but attendance still low.</p> <p><b>Sustainable Community Strategy &amp; LAA Update:</b> The new landscape of new government, means less money, every closer partnership working is reflected in emerging conversations about GPP and its work.</p> <p>There is a need for a stronger focus on improving performance and more integrated action plans, but need to retain a wider partnership engagement, particularly private sector direction and influence.</p> <p>Discussions have been taking place, looking at a way forward to bring together a number of strands of work, to allow for improvement in the various outcomes in the city.</p> <p>An emerging idea is a single Business Plan will be put into place for the city to drive activity forward, incorporating the Total Place/One Place agenda. This will be owned by GPP Executive. The framework of the GPP Executive might consist of 4 Priority Leadership Team. Under this plan the role of the Priority Director will be replaced by the Priority Leadership Team. The formulation of a Priority Leadership Team would focus on Priority Outcomes, focusing on a particular priority which will then feed into the single business plan.</p> <p>The framework is currently being developed and will be discussed at the next GPP Executive on 2<sup>nd</sup> June.</p> <p>If this is approved, there will be a need to consider a formation of an executive team for the Growth Priority.</p> <p>It was confirmed that all the Fishbones will be circulated once all information has been received.</p>
<b>7.</b>	<b>A.O.B:</b>
	No further business
	<b>DATE OF FUTURE MEETING:</b> All to take place at Cross Keys Homes
	<p>15<sup>th</sup> September 2010 4.30-6.30pm  16<sup>th</sup> November 2010 4.30-6.30pm  16<sup>th</sup> February 2011 4.30-6.30pm</p>

### SUMMARY OF ACTIONS:

RESPONSIBLE	ACTION	DUE
Mick Leggett & Richard Astle	To meet with Marco Cereste to welcome and introduce to the Growth Partnership.	30th June '10
Annette Joyce	Circulate the Early Evening Economy strategy.	28 <sup>th</sup> May '10
Anne Senior	Attend next meeting to update on the program with funding cuts having been put in place.	15 <sup>th</sup> Sept '10
Neil Darwin/LH	Circulate electronically snapshot of the local economy.	24 <sup>th</sup> May '10
Neil Darwin	Update at next meeting on the progress that has been made.	15 <sup>th</sup> Sept '10
Neil Darwin & Richard Astle	Discuss marketing issues.	30 <sup>th</sup> June '10
Richard Astle, Neil Darwin & John Wilkinson	To meet and discuss worklessness agenda and where this gets picked up.	30 <sup>th</sup> June '10
Trevor Gibson	To provide an update at the next meeting on the announcement of making Peterborough the Environment City.	15 <sup>th</sup> Sept '10
Trevor Gibson & Neil Darwin	To look at local economic benefit if make above announcement.	4 <sup>th</sup> June '10