



MEETING OF THE HEALTH AND WELLBEING PARTNERSHIP

10 March 2010

ASBAH, PARK ROAD

MINUTES

Present: Derek Harris, Chair
Richard Astle, Director GPP
Ted Fawcett, CEO Age Concern
Neil Wood, Health, Work and Wellbeing Co-ordinator DoH
Tim Glossop, Go-east
Nicola McCreedy, Sport Development Officer, PCC
Karen Kibblewhite, Community Safety & Substance Misuse Mngr. Safer Peterborough Partnership
Dr Andy Liggins, Director of Public Health PCT
Amie Barber, Communications Manager, PCT
Rachel Huxley, Operational Manager, PECT
Bryan Tyler, Disability Forum Manager, DIAL
Annette Newton, Director of Operations Cambs & Peterborough NHS
Christine Geer, Chief Executive, Drinksense
Sue Mitchell, Assistant Director, PCT
Denise Radley, Director of Adult Services
Geeta Pankhania, NHS Peterborough
Julian Base, Head of Connected Care, NHS Peterborough
Maureen Jobson, Minute taker

1 WELCOME AND APOLOGIES FOR ABSENCE

The Chair welcomed those present.

Apologies for absence were received from: Christine Bellairs, Sean Brown, Cllr Brian Rush, Nick Sheppard, Cllr Diane Lamb.

2 MINUTES OF THE PREVIOUS MEETING

Correction in item five last line under the heading Health. Should read: Roll out systematic Identification and Brief Advice. Minutes were agreed.

3 MATTERS ARISING

- 3.1 Richard Astle informed the meeting that through discussions with the Council it was established that although some allotments were being sold, there was no proactive strategic aim to do so. Assurance was also given that there is a lot of space for allotments on the periphery. It was suggested an analysis of demand for allotments should be made. Judith Neal from City Services PCC be invited to the next meeting

4 LAA PERFORMANCE UPDATE

Richard Astle told the meeting a snapshot of performance against each priority would be circulated. Over the past 3 quarter's, the performance has not changed significantly. The areas at risk include:

- **Health Outcomes** - There is significant challenge in addressing performance with current improvement solutions not realising benefits within the LAA timeframe
- **Growth** – We are awaiting the latest performance information from Opportunity Peterborough which has made it difficult to provide an accurate assessment of performance
- **Environment** - Waste and recycling indicators have been underperforming in the last 3 quarters, and it is highly unlikely that we will achieve end of year targets. This downturn can be attributed to the economic situation, the weight of glass is being reduced, smart packaging as well as people buying less. Bus transport usage is also down. Recent benchmarking data however indicates that we continue to perform well against national and regional averages.
- **Strong and Supporting Communities** – There has been an improvement in Serious Acquisitive Crime however secondary arson remains an issue.
- **Smoking Cessation**
It is suggested that the status of this indicator should now be amber rather than red and there is confidence the target of 1201 quitters will be reached. To date 829 has been achieved and there are a further 220 in the system. Today is No Smoking day and 19 people have been registered at Brook Street and other events throughout the week could generate more. The target for next year is an additional 1339 quitters. Concern was raised on the quality of the service received from GP's, Pharmacies and other communities. The quality of advice given to those trying to stop smoking is important to maintain successful numbers.
ACTION: Sue Mitchell to circulate table of targets
- **Teenage Pregnancy** - There is a struggle to achieve the target for teenage pregnancy. The reduction is not as great as last year.
- NI8 Adult Participation in Sport is flagged red and will stay red, the target is unlikely to be achieved.
- NI39 Alcohol admissions in hospital continues to increase.

5 GPP Executive Update

GPP development includes implementing the LSP review and taking forward the One Place agenda.

The LSP review highlighted the need to:

- Create value from the partnership
- Focus on outcome improvement and cross-partner solutions
- Explicit holding of partners to account for delivery
- Right roles, people, skills and behaviours
- Flexible and added-value support

Richard Astle described the outline of the proposed new operating framework, how the implementation would begin and what the partnership priorities should be. It was suggested the following should be the next steps

- Combine and re-shape partnerships (where appropriate)
- Ensure and drive focus on outcomes and improvements (action planning)
- Clarify, agree and share priorities between partnerships and GPP Exec (Accountability Agreements)
- Embed GPP Exec priorities across partners, partnerships and city
- Encourage and foster effective communications between partnerships and GPP Exec.
- Significant questions over the role of the board – move to annual forum and then themed events as appropriate.

6 Health improvements projects: Review of Action Plans

The meeting broke into discussion groups to discuss actions plans on alcohol, healthy eating and regular exercise.

The meeting came together to discuss key issues. It was agreed that there were obvious cross cutting themes across the three action plans. Engagement with all contributing partners would be important. A greater emphasis on the preventative agenda was required.

It was suggested that Andy Liggins, Richard Astle, Derek Harris and lead officers should meet to develop the plans further and find a way to take funding issues forward.

ACTION: RA to arrange meeting with Andy Liggins, Derek Harris and leads

7 Communicating Healthy Communities – marketing strategy

Julian Base gave a review of the marketing strategy which included

- ❖ market research which detailed population and lifestyle profiles
- ❖ workshops and focus groups including health trainers and local volunteers
- ❖ developing the communication strategy and what are key drivers
- ❖ communication strategy and key actions

ACTION: Julian Base to distribute information to group

ANY OTHER BUSINESS

No other business raised

DATES OF FUTURE MEETINGS

Confirmed as: 25 May 2010 between 2-4pm at ASBAH

14 July 2010 between 2- 4pm at ASBAH

16 September 2010 between 2- 4pm at ASBAH

15 November 2010 between 10- 12 noon at ASBAH

12 January 2010 between 2- 4pm at ASBAH

ASBAH – Association for Spina Bifida and Hydrocephalus, 42 Park Road, Peterborough, PE1 2UQ.

Summary of agreed actions		
REPOSIBLE	ACTION	DEADLINE
Sue Mitchell	Circulate table of targets	ASAP
Richard Astle	Arrange date in diary for a meeting to discuss GPP development plans and LSP review	ASAP
Richard Astle	Arrange meeting to discuss Action Plans	ASAP
Julian Base	Distribute Communicating Healthy Communities marketing strategy	ASAP