

GPP Board – Cultural Offering

Sport -
Culture or Lifestyle?

Introduction

- Iain Crichton –
 - Chair – Living Sport (County Sports Partnership)
 - Chair – Peterborough SportsAid Foundation
 - Chair – Peterborough Chamber of Commerce

Where are we today?

- Reports / Surveys / Consultations
- Peterborough Sports Strategy
- Facilities – Pools and Halls
- Living Sport Facilities Report
- Participation Levels
- Talented Youngsters Needing To Travel
- Insular Clubs With Personal Agendas
- Unclear Strategy

Should A Sports Strategy For Peterborough Just Be About Sport?

- Communities
- Health
- Youth / Education
- Peterborough University
- Economy – City Centre Retail / Tourism
- Global Environment Capital City Status
- Sport

The Future

- Regional Centre For Sporting Excellence?
- Business – Sports Club Partnerships?
- University Centre For Sport?
- Peterborough Olympic / Paralympic Champions?
- Integrated Strategy For All Sport In Peterborough?
- Coordinated Group Leading On Sport Reporting To GPP?

The Catalyst

- Peterborough United
- London 2012
- Health Agenda
- Peterborough Growth Agenda
- Environment Status

Peterborough Sports Village

- Community Football Stadium
- 50m Swimming Pool plus Iconic Outdoor Pool
- Athletics Facility
- Ice Hockey Stadium
- Velodrome, Tennis, Badminton, Basketball, Netball
- Running Routes Through Nene Park
- Direct Links To Rugby Club
- Hotel
- Retail
- University / Education / Health
- Parkway Access
- Leisure Marina
- Key Theatre

Who Will Be Brave Enough?

- We could become a regional centre of sporting excellence, but who will lead on this?
- This could change the lives of everyone in Peterborough, plus be a significant contributor to the economic fortunes of Peterborough.
- Peterborough – Your Lifestyle! – Our Challenge!
 - **Excellence**