



**MINUTES FROM THE  
HEALTH & WELLBEING PARTNERSHIP**

**23rd March 2011**

**ASBAH**

**Present:**

Derek Harris, Chair of Partnership and NHS Peterborough  
 Richard Astle, GPP Director  
 Cris Rees, Cambridgeshire & Peterborough Probation Trust  
 Rachel Huxley, Acting Chief Executive, PECT  
 Kevin Tighe, Chief Executive, Vivacity  
 David Bache, Chief Executive, Age UK  
 Amie Johnson, Communication Manager, NHS Peterborough  
 Julian Base, Head of Health Development, NHS Peterborough  
 Trevor Gibson, Director of Environment Capital, Opportunity Peterborough  
 Christine Greer, Chief Executive, Drinksense  
 Cllr Diane Lamb, Cabinet Member Health & Adult Social Care Services  
 Louise Harrison, GPP Minute Taking

<b>1a</b>	<b>WELCOME, INTRODUCTIONS AND APOLOGIES FOR ABSENCE:</b>
	<p>The Chair welcomed those present.</p> <p>Apologies for absence were received from: Andy Liggins, Sue Mitchell, Nikki Griffiths, Nik Patten, Bryan Tyler, Karen Kibblewhite, Annette Newton, Nick Sheppard, Dave Farrell, Neil Wood, Cllr Bush &amp; Mick Simpson.</p>
<b>1b</b>	<b>MATTERS ARISING:</b>
	<p>Minutes from the previous meeting were agreed with the following two amendments:</p> <p>Apologies to be noted from Cllr Diane Lamb.</p> <p>All actions completed with one amendment required to an action recorded in previous meeting:</p> <p><b>Action:</b> Kevin Tighe wishes to meet with Sue Mitchell to enable the Vivacity team to focus their efforts targeting school leavers (15yr old) and see how to engage them into sporting activities and for them to continue into their adult lives.</p>
<b>2</b>	<b>Taking Young Peterborough's Pulse:</b>
	<p>Hettie Davies provided a presentation on the findings of a recent questionnaire through survey monkey, which was aimed at the young people of Peterborough and their understanding, perceptions and attitudes relating to their health. The following conclusions were noted:</p> <ul style="list-style-type: none"> <li>• Mental Health – rated high within young people was recorded</li> <li>• Alcohol consumption – 41% of 13-14 year olds binge drink</li> </ul>

	<ul style="list-style-type: none"> <li>• Young Carers – 7.4% of respondents are young carers</li> <li>• Access to Health – 60% know how to contact their GP to gain help</li> <li>• Safety in Neighbourhood – a high percentage of respondents felt safe to use public transport</li> <li>• Exercise &amp; Wellbeing - a high level of respondents take part in various activities with 48% walking to school recorded.</li> </ul> <p>Some recommendations were put to the Partnership, these include;</p> <ul style="list-style-type: none"> <li>• Working with the Youth Council on mental health findings</li> <li>• Identify and support Young Carers</li> <li>• Establish a longitudinal study across Peterborough’s young people</li> </ul> <p><b>Action:</b> It was agreed for the Public Health Team, NHS Engagement Team and Richard Astle to meet and ensure capturing the broader demographics.</p> <p>If you require any further information on the presentation please contact Hettie on - <a href="mailto:hettie.r.davies@gmail.com">hettie.r.davies@gmail.com</a>.</p> <p><b>Action:</b> Louise Harrison to circulate presentation.</p>
<b>3</b>	<b>Health Living Plan:</b>
<b>3a</b>	<p>Julian Base provided an update to the Partnership on the progress made in developing the shared agenda from the Health &amp; Environment Partnerships.</p> <p>From findings the links between the agenda’s are:</p> <ul style="list-style-type: none"> <li>• Exercise &amp; active travel</li> <li>• Healthy eating &amp; local food</li> <li>• Healthy surroundings &amp; Energy saving</li> </ul> <p>The joint program will be known as the Single Delivery Plan – Healthy &amp; Sustainable Lives (program 4). Within this program, 5 different projects have been identified for which discussions are taking place on how to promote and address these matters, with a number of collaborative partnership projects already taking place:</p> <ul style="list-style-type: none"> <li>• Regular Exercise</li> <li>• Healthy eating</li> <li>• Fuel poverty</li> <li>• Renewable energy</li> <li>• Alcohol &amp; Smoking</li> </ul> <p>The next step is to launch a joint programme of activities, incorporating those that are already happening.</p>
<b>3b</b>	<p>Trevor Gibson provided the Partnership with information on the Peterborough Model project, which seeks to visualise the environmental performance of the city along with cycle routes and walks accessing facilities such as GP’s, hospitals, leisure centres, in an easily understandable and engaging way so that it can be used by professionals and by members of the public.</p> <p>The model has been devised by Green Ventures, Royal Haskoning and IBM. This modelling approach will be called the Peterborough Model, when used in other cities and possible across the world. Peterborough will also remain the test-bed location for this work.</p>

3c	<p>A wide range of local, regional and national organisations have assisted with the project by providing data. This data is gathered and displayed on Google Earth.</p> <p>Amie Johnson updated the Partnership on the launch of the programme campaign and branding across the city.</p> <p>Work is currently underway with <i>Pure Brand</i> to look at achieving a single ‘strap line’ to sit under the Peterborough ‘P’, which is self explanatory and that assigns equal weight to the health and environment components.</p> <p>The launch of the Healthy Sustainable Lives Campaign will be held on 23<sup>rd</sup> May and coincide with the GPP Forum. Marco Cereste will lead on growth &amp; places and Derek Harris will lead on environment &amp; people.</p> <p>The new website will be launched on 23<sup>rd</sup> May along with other supporting material. The campaign will challenge people to pledge to change one thing ie; exercise more, eat less or drink less, etc. Local leaders and local champions will declare what their pledges/challenges are, which their progress will then be followed through blogs, Twitter and various features. An evaluation will be completed 3 months after the launch and pledge.</p> <p>Another campaign is for local organisations to be asked to sign up to ‘Peterborough Day’ (29 June, St Peter’s Day) and give staff one day or half a day off (or equiv) to do something healthy or sustainable. Linked in to Peterborough Festival.</p> <p><b>Action:</b> Amie Johnson to distribute to the Partnership a list of local leaders, champions and pledges that can be built on.</p> <p>Age UK confirmed that a new shop will be opening at the end of June which will have national coverage and can be linked with campaigns.</p> <p><b>Action:</b> It was agreed for Richard Astle, Amie Johnson, Julian Base, Andrew Macintosh &amp; Emma Evans to meet looking at marketing resources and support from others.</p>
4	<p><b>Update on Single Delivery Plan :</b></p>
	<p>Richard Astle provided a presentation on how the Single Delivery Plan is taking shape.</p> <p>The slides showed the delivery teams and which programme they were undertaking along with which Board they would then feed into:  Program 2&amp;3 – Health &amp; Wellbeing Board  Program 4 – Environment Capital  Program 5&amp;6 – Safer &amp; Stronger Partnership  Program 1 – Growth &amp; Skills Partnership</p> <p>The question was then raised whether the Partnership needs to continue to meet or do we need to consider another way forward – perhaps transform into an Executive team?</p> <p>It was agreed to continue with this Partnership and become the Senior Delivery team for Programme 4 but also to expand adding some members of the Environment Partnership.</p>
5	<p><b>AOB:</b> No further business.</p>

**Meeting closed 15:55**

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Agreed as a true record

**Date of next meeting: 25 May 2011 between 2 & 4pm**

**SUMMARY OF ACTIONS:**

RESPONSIBLE	ACTION	DUE
Kevin Tighe & Sue Mitchell	To meet and discuss a way that the Vivacity team can focus their efforts targeting school leavers (15yr old) and see how to engage them into sporting activities and for them to continue into their adult lives.	ASAP
Richard Astle, Public Health Team & NHS Engagement Team	Meet and discuss Peterborough's young people and ensure that all links are being made with Youth Committee, Youth Council etc to ensure they are getting the most out of all facilities that area available to them.	ASAP
Louise Harrison	Circulate Hettie's presentation.	ASAP
Amie Johnson	To circulate a list of local leaders, champions and pledges that can be built on in readiness for the launch on 23 <sup>rd</sup> May.	ASAP
Louise Harrison to arrange	It was agreed for Richard Astle, Amie Johnson, Julian Base, Andrew MacIntosh & Emma from Vivacity to meet looking at marketing resources and support from others.	ASAP