



Peterborough's Strategy (Long term ambition)



Sustainable Community Strategy

- The plan for the future of Peterborough
- Sets out a vision and our aspirations
- A plan for every organisation and everyone
- Not just about what are ‘they’ doing, but also what am I doing





Sustainable Community Strategy

Vision

A bigger and better Peterborough that grows the right way – and through truly sustainable development and growth

- Improves the quality of life of all its people and communities and ensures that all communities benefit from growth and the opportunities it brings
- Creates a truly sustainable Peterborough, the urban centre of a thriving sub regional community of villages and market towns, a healthy, safe and exciting place to live, work and visit, famous as the environment capital of the UK.





Sustainable Community Strategy

Priorities

- Creating Opportunities – tackling inequalities
- Creating strong and supportive communities
- Creating the UK's environment capital
- Delivering substantial and truly sustainable growth





Peterborough's Plan (short term delivery)



Guiding principles

- **Outcomes**, not organisations
- Addressing the **root cause** of issues – a preventative agenda
- **Innovation** – doing things differently for less
- **Prioritisation** – clear focus, not everything we do
- A vehicle for **joint delivery by/with all**



The Seven Programmes

1. Creating jobs through growth and improved skills and education
2. Supporting the most vulnerable families and tackling causes of poverty
3. Safeguarding adults and children
4. Helping people and organisations live more healthy and sustainable lives and reducing energy consumption
5. Empowering people and creating cohesive communities
6. Reducing crime and tackling anti-social behaviour
7. Using our resources more innovatively, efficiently and effectively



GPP Single Delivery Plan



Each programme

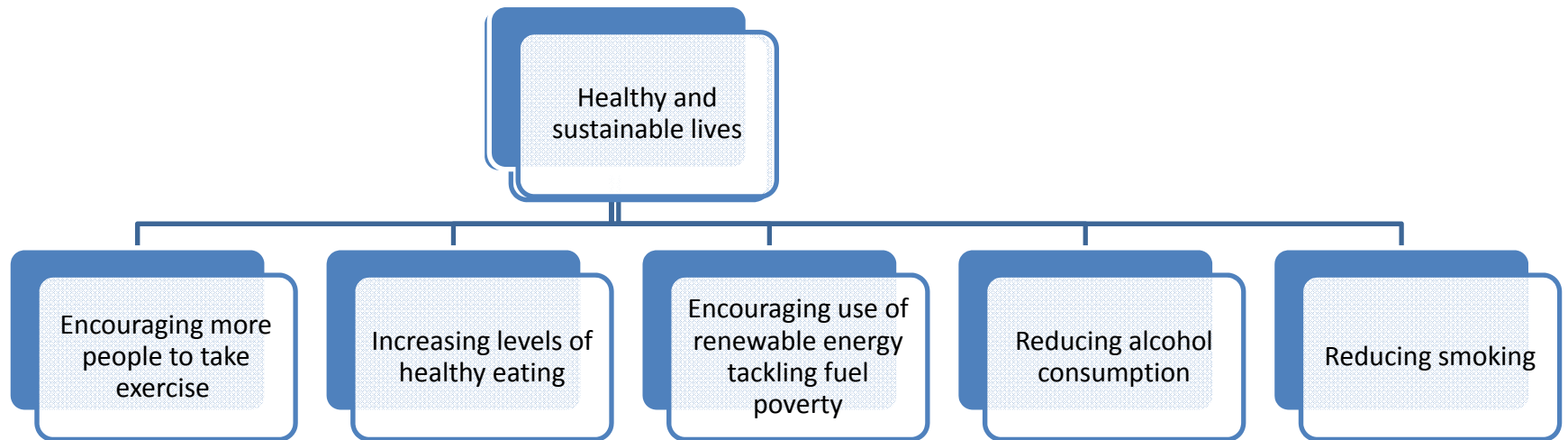
- Contains a small number of prioritised projects with 2-3 key deliverables
- Run by a cross partner delivery team and programme board
- Developing a simple story for communication to the people of Peterborough
- Imperative to use common and simple messages



GPP Single Delivery Plan



Programme 4





Programme Seven
The Transformation Agenda



Programme Seven – transformation Peterborough

- The how of the SDP, rather than the ‘what’
- Recognising that the world has changed – we have to do things differently.
- In that sense the SDP is a change programme for our city
- Focus on facilitating and supporting innovation – for people and for processes



Programme Seven – CSR Forum

- Aim is to create a coherent framework to help private sector companies align their CSR work to the overall agenda for Peterborough
- Main components
 - Forum for information exchange
 - Brokerage routes for key areas of focus
 - Employment and skills
 - Environment
 - Health
 - Social Enterprise
 - Youth engagement
 - Potential for joint projects



Programme Seven – delivery forum

- Forum for the key senior managers involved in delivering the plan
- Aim is to give them the skills and networks to deliver transformation across a whole-systems agenda
- Facilitated by MAP/RSA
- Aim is to create the cohort/leaders of the future – but for Peterborough, not just for a single organisation