

**GPP/ LAA Reporting Pack**  
**October 2008**  
*(Final)*



# Priority Comments

Creating Strong & Supportive Communities (SSC)		
Paul Phillipson	October 2008	
<p align="center"><b>Making Peterborough Safer</b></p> <p>Serious acquisitive crime is moving towards the red but I believe the Solution Centre work will correct this in the longer term. The partnership review of the strategic assessment has raised shoplifting as an emerging issue and the two could be linked to credit crunch issues. The Neighbourhood Crime &amp; Justice Co-ordinators role if implemented correctly will support a range of NI's across this priority of the LAA.</p> <p align="center"><b>Building Community Cohesion</b></p> <p>This is rightly on amber as there has been a great deal of progress on NI 35: Prevention of Violent Extremism (PVE) and our Weeks of Action working is progressing well. NB This element cuts across both this outcome and Empowering Local Communities below.</p> <p align="center"><b>Empowering Local Communities</b></p> <p>The first meeting has been held on localities working and with a new focused outcome lead I am confident this will move to amber.</p> <p align="center"><b>Building Pride in Peterborough</b></p> <p>I am starting to see clear action plans being delivered in this area. Success will ultimately depend on the marketing programme for which the LPSA Funding will be required.</p>		

Creating the UK's Environment Capital (EC)		
Trevor Gibson	October 2008	
<p>Positive progress continues in relation to "Creating the UK's Environment Capital". The city council is now funding my twelve month secondment to Opportunity Peterborough as Director of Environment Capital to drive forward this priority as part of the city's growth agenda.</p> <p>The Enviro-Cluster has now met its growth targets for 2008/09 and is focusing on opportunities to further develop this unique aspect of Peterborough's economy. Specific actions have been implemented to address the lower than anticipated performance in relation to detritus although satisfaction levels with street cleansing continue to rise.</p> <p>The TravelChoice Centre is becoming increasingly popular as a source of sustainable transport advice and information. Work is underway to assess and predict the impact of the economic downturn on recycling rates and future waste management options although current performance remains on target.</p>		

Creating Opportunities, Tackling Inequalities (OI)		
Denise Radley	October 2008	
<p>The priority overall remains rated amber. For October, the Improving Health outcome has moved from red to amber with increased confidence in delivery. Achieving the smoking cessation target is critical to the delivery of the outcome and there is confidence that the new year seasonal peak will pull up the yearly performance to the required standard. Target performance in this outcome area overall is subject to considerable monthly variation.</p> <p>Regenerating neighbourhoods has also moved from red to amber reflecting increased confidence, this is flagged as a significant risk area for the priority and momentum needs to be maintained. Action plans are well developed across the priority as previously reported. The Health and Wellbeing Partnership will align its future agenda to the health and vulnerable people components of the priority which will add value and provide challenge from a range of partners to the delivery progress.</p>		

Substantial & Truly Sustainable Growth (GO)		
Steve Compton	October 2008	
<p align="center"><i>Please refer to individual outcome reports under this priority.</i></p>		



<b>Creating Strong &amp; Supportive Communities (SSC)</b>	
<b>Paul Phillipson</b>	
<b>Making Peterborough Safer (SSC01)</b>	Green
<b>Building Community Cohesion (SSC02)</b>	Yellow
<b>Empowering Local Communities (SSC03)</b>	Red
<b>Building Pride in Peterborough (SSC04)</b>	Red

<b>Creating the UK's Environment Capital (EC)</b>	
<b>Trevor Gibson</b>	
<b>Overall Consumption of Natural Resources (EC01)</b>	Green
<b>Increasing Use of Sustainable Transport (EC02)</b>	Green
<b>Growing our Environmental Business Sector (EC03)</b>	Green
<b>Making Peterborough Cleaner &amp; Greener (EC04)</b>	Green

<b>Creating Opportunities, Tackling Inequalities (OI)</b>	
<b>Denise Radley</b>	
<b>Regenerating Neighbourhoods (OI01)</b>	Yellow
<b>Improving Health (OI02)</b>	Yellow
<b>Supporting Vulnerable People (OI03)</b>	Yellow
<b>Improving Skills in Education (OI04)</b>	Yellow

<b>Substantial &amp; Truly Sustainable Growth (GO)</b>	
<b>Steve Compton</b>	
<b>Increasing Economic Prosperity (GO01)</b>	Yellow
<b>Creating Better Places to Live (GO02)</b>	Yellow
<b>Building the Infrastructure of the Future (GO03)</b>	Yellow
<b>Safe, Vibrant City &amp; Neighbourhood Centres (GO04)</b>	Red



# Outcome Comments

Making Peterborough Safer (SSC01)		
Steve Welby	October 2008	
<p>Performance against NI16 Serious Acquisitive Crime slipped above the baseline this month putting it in the red. A policing response focussing on a number of suspects has resulted in a series of arrests which has seen the performance improve during November. It highlights the current difficulties in consistently maintaining the required reductions.</p> <p>The Solution Centre on Serious Acquisitive Crime meets again on the 27th November to log the solutions developed so far onto a solutions framework and then map them against the problem definition, determining their affordability, desirability and feasibility. A practitioner event is being planned for the week commencing 8th December for input into this process. A full presentation was made to the Safer Peterborough Partnership (SPP) Delivery Board in November with the board members encouraged to contribute. Comment has been expressed regarding the need for immediate solutions to address the current performance but it should be noted that this work was commissioned to achieve performance requirements over the three year life of the LAA so it is appropriate to follow the process timeline agreed at the start. However the importance of maintaining monthly performance requirements to avoid having to address a large performance gap before achieving improvement is acknowledged. The solutions will include quick wins as well as the medium and longer term solutions. It should also be noted that some of the Solution Centre products are being used to address current issues. A vehicle crime map produced for the Solution Centre graphically identified a hot spot involving commercial premises.</p> <p>Peterborough has been selected as a 'pioneer area' by the Home Office attracting additional funding to support a Neighbourhood Crime and Justice Co-ordinator post. The post holder will be an advocate for visible justice in the community with a campaigning approach to engage local residents in activity around neighbourhood crime and justice. They will also influence local partners across the criminal justice system to ensure an integrated response to residents in relation to crime, Anti-Social Behaviour and other issues that impact on their confidence in how crime is tackled and justice delivered. This post will support performance in a number of NIs across the LAA.</p> <p>Peterborough was also successful in obtaining up to £90K Youth Crime Action Plan funding to spend before the end of the financial year. This will fund a fast response youth outreach service to hot spot areas, additional family intervention to prevent youth offending, targeted after-school patrols by the Police and Police Community Support Officers (PCSOs) and the funding of a multi-agency operation (called Staysafe) where Social Services, Police and elements of Children's Services will work together to focus on young people on the streets in ASB problem areas who are at risk. This follows highlighted effective practice from Liverpool who has used this operation to successfully reduce incidents of disorder.</p> <p>The city will be invited to bid for a further £700K to fund youth crime reduction initiatives until April 2011.</p>		

Building Community Cohesion (SSC02)		
Jawaid Khan	October 2008	
<p>The Millfield and New England Project report has identified areas which need closer partnership work to tackle issues relating to housing and other cohesion issues. This will be further pursued and tabled at the next Cohesion Board on 11 December.</p> <p>Fact sheets in relation to myth busting messages are being developed with Weeks of Action. This is seen as a direct and localised myth busting method.</p> <p>The ESOL Operations Group is in the process of collating information on a pilot matrix to understand who is supplying ESOL provision in Peterborough. This will be helpful to identify where funding resources are being used.</p> <p>In relation to NI35 (Preventing Violent Extremism), a Muslim Youth Forum session was held in October and it is anticipated that a Working Group will be formed to take this work forward. A community feedback session around some of the key initial outcomes from the consultation in relation to the 3 year action plan was held on 16 November with positive outcomes.</p>		



### Empowering Local Communities (SSC03)

**Adrian Chapman**

*October 2008*

Following the transfer of Outcome Lead Officer (OLO) responsibility to a permanent lead last month, progress is underway to transform the approach to locality working across LSP partners. An initial workshop was held on 18 November to agree broad principles. More detailed proposals will now be worked up ready for presentation and discussion at a second workshop event.

Additionally, the Peterborough City Council (PCC) review of Neighbourhood Investment is well developed and will report on structural and delivery recommendations by end of 2008.

Following the transfer of OLO responsibility, the detailed delivery plan for this outcome will be redeveloped ASAP to ensure maximum impact. For example, measures will be introduced to ensure that the full range of volunteering activity is captured.

An excellent meeting has been held between the OLO and the GO lead on NI4 in advance of regional workshops to support the successful delivery of NI4. Additionally, Adrian has also joined a Cambridgeshire Working Group to develop and run an Empowerment Roadshow for Cambridgeshire and Peterborough partners.

The 9th Week of Action took place during October achieving the following relevant headline results:

- 1104 properties door-knocked
  - 224 surveys completed
  - 84 residents interested in becoming a street leader
- 119 residents interested in being involved in a Neighbourhood Watch scheme
  - 112 residents interested in attending the next Policing Panel
  - 89 residents signing up to e-COPS (Neighbourhood Alert Scheme)
    - 40 people engaged with the Health Service

### Building Pride in Peterborough (SSC04)

**Kevin Tighe**

*October 2008*

The Pride in Peterborough Steering Group is now in place and have set LAA targets for SSC04a (%age of people who believe Peterborough is a good place in which to live, work and play: Y1, 38%: Y2, 40% and Y3, 42%). Perception Peterborough delivered a large stakeholder event which outlined the major outcomes – the full report will be present in November 2008.

The City Marketing Project is progressing well. The contracted consultants, Glazer, have undertaken extensive face to face, telephone & desk research with public and private sector organisations and members of the city's business community to identify the city's values, aspirations and hierarchy of messages. The project is on target for launch in February 2009.

Street leaders scheme continues to develop with c.150 volunteers now recruited.

International Theatre Group NIE has conducted a number of walkabouts along Lincoln Road to interact with residents, and has made contact with a number of venues and schools in the area.

The Pride in Peterborough Steering Group has identified a number of new projects which will be worked up and presented back to the group to be reviewed and added to the Pride in Peterborough action plan.



### Overall Consumption of Natural Resources (EC01)

Paul Pace

October 2008

Overall all the designated indicators under this outcome are performing well. Natural resources focused education: this measure has been agreed to focus on the number of schools completing the energy, waste and water modules in line with the ECO Schools Standard. This data is currently being collated across all the different partners and will be reported next month once evaluated.

One area of concern to highlight is the sudden fall in the Recycling market, which may impact on several of the performance measures in this priority over the coming months. Recyclables such as paper, plastic bottles and steel can prices are so low that the materials cannot be shifted. Collections of mixed plastics, mixed paper and steel reached record levels in the summer but the "bottom fell out of the market" and some materials on the market are now worthless. The plunge in prices was caused by a sudden fall in demand for recycled materials (especially from China) as manufacturers reduced their output in line with the global economic downturn.

The Environment Agency and the Department for Environment, Food and Rural Affairs (Defra) are working closely with councils who are under pressure to stop them land-filling recyclables. Viridor (who manages PCC's Materials Recycling Facility (MRF)) are one of the biggest companies selling and trading recyclables in the UK, buying and selling their recyclables globally. Due to their size and marketing skills, we are not in as bad a position as other local authorities are finding themselves in for the time being, however it is worth highlighting the risk this puts on **several** of the outcomes in this priority.

### Increasing Use of Sustainable Transport (EC02)

Teresa Wood

October 2008

Working with local schools, the **Walk to School** month has been a great success.

The Travelchoice Centre is serving an average of 400 people on weekdays and 300 on Saturdays. Over the 13 week period, since opening on Saturdays on 2 August, the Travelchoice Centre has served 3,872 customers on Saturdays.

The latest figures for tracking the punctuality of bus services through real time passenger information reached 93%.

### Growing our Environmental Business Sector (EC03)

Gareth Jones

October 2008

We have now achieved the target for 2008/09 with 6 new environmental businesses starting or relocating to Peterborough.

The action plan has been drawn up and discussions with other parties have commenced to identify where help can be given to meet future targets.

### Making Peterborough Cleaner & Greener (EC04)

David Denson & Martin Baker

October 2008

The first six months of this year show a significant forward travel in satisfaction levels in Street Cleansing through the survey results collected by Peterborough Direct via the Bulky Waste Collection service.

Measures in respect of the fly-tipping and the improvements to street and environmental cleanliness have on the whole performed well. A lower than anticipated performance on levels of detritus locally is still higher than the national average. In addition the cleansing regime has been reviewed and changed to help improve performance with additional resource deployed. By the end of the year it is anticipated that this figure will reach the target of 17%. As per the report to the GPP in September the bio diversity project is progressing in accordance with the agreed schedule.



### Regenerating Neighbourhoods (OI01)

Claire Higgins

October 2008

The recent Neighbourhood workshop forms a good starting point for the reinvigoration of the overall neighbourhood investment approach but needs to be developed and made accessible as well as articulated clearly to partners in order to receive an appropriate level of buy-in.

Data collection and analysis remains a key deliverable although some good progress has been made with Job Centre+ in terms of levels of employment related benefit drawdown which will assist with deliverables in NI 153 (Working age people claiming out of work benefits in the worst performing neighbourhoods). Funding for insulation measures for 2009/10 and 2010/11 has been secured which will assist with several deliverables on NI 187 (Tackling Fuel Poverty). Overall some steady if slow progress.

### Improving Health (OI02)

Nikki Griffiths

October 2008

The performance of the Improving Health target indicators has improved from red to amber since September. Whilst there are still some indicators only reported annually and one with no available data as yet, there is now greater clarity and understanding of the reasons behind the performance of each indicator. The only red area is Obesity among primary age Children. The performance is partly due to reporting problems, and actions plans have already been put in place to address the issues. This area is also the subject for Solution Centre Programme 2 commencing January 2009.

Unfortunately the Healthy Town Bid was unsuccessful. The planned work will still continue but not at the uplifted scale. It is clear that a number of the indicators are subject to significant monthly variations i.e. seasonal such as more smokers want to quit in January than any other time, or due to the small numbers involved a small number of additional teenage pregnancies can make a significant difference to the overall performance. Following the Partner Delivery Summit, plans are being made to hold an Improving Health Delivery Summit in the New Year to engage action plan authors and partner organisations, including voluntary organisations.

### Supporting Vulnerable People (OI03)

Jo Wright-Lakin

October 2008

October performance continues to reflect an amber status. Based on current performance we are on target to deliver against each of the indicator trajectories by year end, with the exception of local indicator NI150 (Adults in contact with Secondary Mental Health Services) which has previously been identified as an issue. A revised trajectory has been established for this indicator (based upon the known baseline and using submissions from other Local Authorities as a benchmark) and will be submitted in the LAA refresh.

The publication of the TELLUS 3 survey data will be used as a baseline for NI050 (Emotional Health of Children) as soon as the weighting is confirmed, to enable us to establish trajectories for future years. This is also the case for the PLACE survey (to be used for NI139: Support for Older People living independently at home and NI54: Services for Disabled Children) however the findings are not due to be published until February 2009.

Myself, a representative from Supporting People and the newly appointed Head of Programmes for Learning Disability, Mental Health and Carers attended the LAA Delivery Summit on 24 November, to ensure that partners are aware of the ongoing work in this outcome area and how they can be involved.

### Improving Skills in Education (OI04)

Mel Collins

October 2008

Examination data for Key Stage 2 (KS2), Key Stage 3 (KS3) and Key Stage 4 (KS4) is still not validated and unlikely to be confirmed before March 2009. Early Years data for achievement is confirmed and RAG rated green; the target has been exceeded this year and with the Communication, Language and Literacy Development (CLLD) Improvement Programme firmly embedded in settings we expect this increase to continue. The new Early Years Foundation Stage record of achievement is being introduced to assist transitions and this should also support improved outcomes. Although the Early Years closing the gap target has not been achieved this year, the DCSF had been informed that this would be the case, and are happy for this challenging target to remain at 29% for the next academic year. The focus on CLLD should impact on next years results especially as the number of EAL (English as a second language) children continues to increase. KS2 results are un-validated and incomplete, however, we have achieved the LPSA target of 72% for boys English and BME attainment has improved. KS3 results have been scrapped altogether and are to be removed from the NI set. Early KS4 data from the DCSF show a decline in KS4 on last year, but school-led data, with MENA removed, and vocational and international GCSEs included, show an improvement on last year. With a figure of 60% 5+A\*-C we are within a whisper of achieving our 60% LPSA trigger target. Achievement of a Level 2 qualification by aged 19 data is still to be confirmed by the Learning and Skills Council (LSC). Secondary Persistent Absence data is strong and we have already met the 2009 target. NEET figures worsened in October which was expected.



Increasing Economic Prosperity (GO01)		
<b>Will Spinner</b>	<i>October 2008</i>	
<p>Against a backdrop of rising unemployment nationally and fragile business confidence, Peterborough faces a significant challenge in meeting the overall employment target, where the latest projections show a potential deficit of 2500 people moving into employment.</p> <p>The national economic situation will also have a bearing on average wage growth; the more so as some 27% of the workforce is employed in elementary and processing jobs at the bottom end of the wages spectrum.</p> <p>The draft delivery plan for this outcome is subject to review linked to new economic delivery arrangements that will require negotiation with Peterborough City Council (PCC) and East of England Development Agency (EEDA). The new delivery arrangements will see a greater emphasis on bringing forward large-scale, capital-intensive projects that should lay the foundation for strong job growth in the medium term. There is a need, however, to balance these projects with interventions that will address the employment rate deficit in the near term.</p>		

Creating Better Places to Live (GO02)		
<b>Rosemary Woodland</b>	<i>October 2008</i>	
<p>The delivery of affordable housing continues to perform well and is expected to achieve targets for 2008/09. Private sector build is less easy to assess. Overall, building starts are remaining fairly steady, although there have been more registered social landlord (RSL) starts than market housing in the last two months.</p> <p>Cost and availability of mortgages are also affecting the market, although views from the housing industry suggest that people are still interested in buying in the area, and that an increase in current levels of viewings and interest in the market will start to lead to more sales in the early part of next year with house prices stabilising by mid 2009.</p> <p>Work towards achieving the decent homes standard is continuing and it is expected that targets will be achieved. The process will be informed by the completion of the Stock Condition Survey.</p>		

Building the Infrastructure of the Future (GO03)		
<b>Phil Harker</b>	<i>October 2008</i>	
<p>Interviews for the Local Climate Impact Profile post take place in early November with the position due to start at Opportunity Peterborough in early December. This will form the first part of the adaptation process and goes towards achieving our level one year end target for NI188: Planning to Adapt to Climate Change. A steering group is now established with an action plan now having detailed timescales. There are 4 grades to determine our level of preparedness to adapt to climate change which are audited each April, therefore as this is the first year the actual figure will be 0 until this can be reviewed in March 2009. Our year-end target has been set at level 1 and there are several criteria included within the measurement of this target.</p>		

Safe, Vibrant City & Neighbourhood Centres (GO04)		
<b>Steve Bowyer</b>	<i>October 2008</i>	
<p><i>There is no further action to report against this outcome for October 2008.</i></p>		

